

Course List	<u>Term</u> FULL TIME	<u>Campus</u> MOOSE JAW	<u>Location</u> MOOSE JAW BOOKSTORE
--------------------	--------------------------	----------------------------	--

PROGRAM
MKTG - MARKETING

COURSE:	ADMN 206 LEADERSHIP DEVELOPMENT	COMMENT:	LEADERSHIP DEVELOPMENT
LEVEL	SEM 4	INSTRUCTOR	CZARNECKI, WES
Description		BD/CP/ED	Req/Rec/Opt
NORTHHOUSE / INTRO TO LEADERSHIP		PA / 20 / 5	Required

COURSE:	ADMN 209 ORGANIZATIONAL CHANGE	COMMENT:	ORGANIZATIONAL CHANGE
LEVEL	SEM 4	INSTRUCTOR	CZARNECKI, WES
Description		BD/CP/ED	Req/Rec/Opt
PALMER / MANAGING ORGANIZATIONAL CHANGE WITH CONNECT		NO / / 4	Required

COURSE:	ADMN 224 ENTREPRENEURSHIP	COMMENT:	ENTREPRENEURSHIP
LEVEL	SEM 4	INSTRUCTOR	CZARNECKI, WES
Description		BD/CP/ED	Req/Rec/Opt
INFORMATION / NO MATERIALS REQUIRED		NO / /	Required

COURSE:	ADMN 255 CONFLICT MANAGEMENT	COMMENT:	CONFLICT MANAGEMENT
LEVEL	SEM 4	INSTRUCTOR	CZARNECKI, WES
Description		BD/CP/ED	Req/Rec/Opt
GRIFFITH / CONFLICT SURVIVAL KIT		PA / 13 / 2	Required

COURSE:	MKTG 218 MARKETING MANAGEMENT	COMMENT:	MARKETING MANAGEMENT
LEVEL	SEM 4	INSTRUCTOR	CZARNECKI, WES
Description		BD/CP/ED	Req/Rec/Opt
INFO / SEE INSTRUCTOR FOR DETAILS		NO / /	Required

COURSE:	MKTG 219 MARKETING STRATEGY	COMMENT:	MARKETING STRATEGY
LEVEL	SEM 4	INSTRUCTOR	CZARNECKI, WES
Description		BD/CP/ED	Req/Rec/Opt
INFO / SEE INSTRUCTOR FOR DETAILS		NO / /	Required

COURSE:	MKTG 220 ADVERTISING AND MARKETING COMMUNICATIONS	COMMENT:	ADVERTISING AND MARKETING COMMUNICATIONS
LEVEL	SEM 4	INSTRUCTOR	CZARNECKI, WES
Description		BD/CP/ED	Req/Rec/Opt
INFORMATION / TEXTBOOK IN DIGITAL FORMAT ONLY		NO / /	Required

* Prices listed are estimates, and are subject to change without notice.

COURSE:	MKTG 222	ADVERTISING AND PROMOTION	COMMENT:	ADVERTISING AND PROMOTION
LEVEL	SEM 4	INSTRUCTOR	CZARNECKI, WES	
Description			BD/CP/ED	Req/Rec/Opt
TUCKWELL / CANADIAN ADVERTISING IN ACTION			NO / / 11	Required

COURSE:	MKTG 227	DIGITAL MEDIA	COMMENT:	DIGITAL MEDIA
LEVEL	SEM 4	INSTRUCTOR	CZARNECKI, WES	
Description			BD/CP/ED	Req/Rec/Opt
INFORMATION / TEXTBOOK IN DIGITAL FORMAT ONLY			NO / /	Required