



SIAS

SASKATCHEWAN INSTITUTE OF
APPLIED SCIENCE AND TECHNOLOGY

MEDIA RELEASE

FOR IMMEDIATE RELEASE

SIAS connects students, industry at banquet

Well-known Sask journalist to address students and employers

Prince Albert, January 27, 2009 – SIAST Woodland Campus is preparing to host approximately 150 students, staff and potential employers at its first annual SIAST Business and Industry Dinner.

This fundraising event, which takes place February 9, provides students with networking opportunities to connect with potential employers.

“The SIAST Woodland Business and Industry Dinner is an opportunity for the community to support SIAST students, and for the corporate sector to meet SIAST students and begin the increasingly important employee recruitment process. SIAST graduates are in high demand. They are the employees who are going to help Saskatchewan organizations grow and prosper,” says Pam McLellan, director of Donor and Alumni Relations for SIAST. “At the Business and Industry Dinner, students and guests have the chance to do a little networking over the course of the evening, listen to great speakers, and at the same time raise funds to support scholarships for SIAST students. It’s definitely a win-win situation for everyone, and an event you don’t want to miss.”

Paul Martin, president of Paul Martin Communications, a communications and public relations firm that specializes in providing services to a variety of public and private clients across Western Canada, is the event’s keynote speaker. A well-known journalist, Mr. Martin is also an active member of the Saskatchewan business community, he chairs the board of the Regina Regional Economic Development Authority and is a chair for TEC Canada for Saskatchewan. Martin is also publisher of Insight Saskatchewan.

AREVA Resources Canada is the event sponsor. “We are proud to support this event and contribute to the student awards program at SIAST,” says Larry Flowers, strategic staffing advisor for AREVA Resources Canada. “SIAST educational programs provide

students with the skills, knowledge and experience that are required at our mining operations. By supporting these dedicated students, AREVA helps ensure that an effective workforce is available.”

For ticket information, please contact Debbi Gola, SIAST Donor and Alumni Relations, at 306-765-1769. Media are welcome to attend this event.

Date: Monday, February 9, 2009
Time: Reception at 6 p.m.
Dinner at 7 p.m.
Location: Marlboro Inn
67-13th St E, Prince Albert SK

SIAST is Saskatchewan’s primary public institution for post-secondary technical education and skills training, recognized nationally and internationally for its expertise and innovation. More than 13,000 students are registered in SIAST programs, which touch every sector of the economy; additionally, the organization draws almost 32,000 individual course registrations. It operates campuses in Moose Jaw, Prince Albert, Regina and Saskatoon, and provides a number of courses and programs through distance education.

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Information about SIAST can be found at www.goSIAST.com.