

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Explore a career in business

SIAS Business programs hold information night

Monday, April 6, 2009 – Prospective students will learn at an upcoming information session why SIAS Business programs offer a solid return on investment.

SIAS's Business Information Night on Wednesday, April 8, will cover topics including student life, services available for students, the range of business programs and the careers available for graduates. Program heads, instructors, current students and past graduates will be available to answer questions and give tours.

"This is a great opportunity for prospective students and parents to explore their options for a career in business," says Dan MacKay, dean of Business and Entrepreneurial Studies. "Students in SIAS Business programs enjoy short programs, small class sizes, affordable tuition and most important – a high grad employment rate. Many of our students land jobs in their field before graduation."

Interested students will have the option to apply to the program of their choice, and most will be able to start as soon as the fall.

The following programs have seats available for fall 2009:

- Business Certificate – the first step toward a two-year SIAS Business diploma in one of the following areas:
 - Business Accountancy
 - Business Administration
 - Business Financial Services
 - Business Human Resources
 - Business Marketing
- Business Information Systems
- Entrepreneurship and Small Business
- Office Education

The SIAST Business Information Night is on:

Date: April 8, 2009
Time: 7-9 pm
Location: Macoun Lounge
SIAST Palliser Campus, Moose Jaw

SIAST is Saskatchewan's primary public institution for post-secondary technical education and skills training, recognized nationally and internationally for its expertise and innovation. More than 13,000 students are registered in SIAST programs, which touch every sector of the economy; additionally, the organization draws almost 32,000 individual course registrations. It operates campuses in Moose Jaw, Prince Albert, Regina and Saskatoon, and provides a number of courses and programs through distance education.

– 30 –

For more information, contact:

Ashley Cunningham, Marketing and Communications
Bus: (306) 691-8299
Cell: (306) 631-7928
Email: ashley.cunningham@siast.sk.ca

Information about SIAST can be found at www.goSIAST.com.