



**SIAS**

SASKATCHEWAN INSTITUTE OF  
APPLIED SCIENCE AND TECHNOLOGY

## ***MEDIA RELEASE***

**FOR IMMEDIATE RELEASE**

# **SIAS connects students, industry at banquet**

*President and CEO of Claude Resources to address students and employers*

**Saskatoon, February 5, 2009** – SIAST Kelsey Campus is preparing to host approximately 250 students, staff and potential employers at the second annual SIAST Business and Industry event.

This fundraising event, which takes place February 19, provides students with networking opportunities to connect with potential employers.

“The SIAST Kelsey Business and Industry Dinner is an opportunity for the community to support SIAST students, and for the corporate sector to meet SIAST students and begin the increasingly important employee recruitment process. SIAST graduates are in high demand. They are the employees who are going to help Saskatchewan organizations grow and prosper,” says Pam McLellan, director of Donor and Alumni Relations for SIAST. “At the Business and Industry Dinner, students and guests have the chance to do a little networking over the course of the evening, listen to great speakers, and at the same time raise funds to support scholarships for SIAST students. It’s definitely a win-win situation for everyone, and an event you don’t want to miss.”

Neil McMillan, president and CEO of Claude Resources Inc., a mining company that specializes in gold exploration, is the event’s keynote speaker.

The event sponsor is PotashCorp.

“PotashCorp is pleased to sponsor the SIAST Kelsey Campus Business and Industry Dinner once again because it provides a great opportunity for our business community to meet SIAST students – young people who are essential to the vitality of our economy,” says Rhonda Speiss, PotashCorp manager of public relations. “At PotashCorp, for example, we’re expanding our operations over the next few years, and we’re depending on high-quality SIAST grads to help our company grow. This event is a great way to get to know each other.”

For ticket information, please contact Sherry Buller, SIAST Donor and Alumni Relations, at 306-659-4139. Media are welcome to attend this event.

**Date:** Thursday, February 19, 2009  
**Time:** Reception at 6 p.m.  
Dinner at 7 p.m.  
**Location:** Hilton Garden Inn  
90-22<sup>nd</sup> Street East,  
Saskatoon, SK

SIAST is Saskatchewan's primary public institution for post-secondary technical education and skills training, recognized nationally and internationally for its expertise and innovation. More than 13,000 students are registered in SIAST programs, which touch every sector of the economy; additionally, the organization draws almost 32,000 individual course registrations. It operates campuses in Moose Jaw, Prince Albert, Regina and Saskatoon, and provides a number of courses and programs through distance education.

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Information about SIAST can be found at [www.goSIAST.com](http://www.goSIAST.com).