

## *MEDIA RELEASE*

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# **SIAST students network with business at Moose Jaw event**

*Largest attendance in history of dinner*

**Moose Jaw, March 30, 2011** – SIAST students will put their networking skills to good use at the sold out SIAST Palliser Campus Business and Industry Dinner tonight. Attendance at the Moose Jaw event is the largest it has ever been with 500 students, staff and business and industry leaders attending.

Ron Goetz, executive vice president and executive producer at Partners in Motion, will provide the keynote address. An Emmy® Award-winning producer, Goetz will speak about how the rise of technology has created the opportunity to tell great stories.

SIAST business and industry dinners offer a networking opportunity for employer representatives to meet SIAST students enrolled in programs related to their operations.

"Business and industry dinners give organizations the opportunity to meet SIAST's bright and talented recruitment prospects," says Pam McLellan, director of Donor and Alumni Relations at SIAST. "The events also raise funds to support scholarships for SIAST students. As enrolment increases, so does the need for additional student scholarships and bursaries. In order for SIAST to continue to deliver highly-trained future employee prospects, the need for donor support is increasingly important."

K + S Potash Canada is the presenting event sponsor of tonight's dinner. "K + S recognizes the value that SIAST and its students bring to our community and our province," says Mike Ferguson, senior vice-president for the Legacy Project, which is Saskatchewan's newest greenfield potash mine planned north east of Moose Jaw. "For

us, a community investment in SIAST is an investment in youth, education and a future skilled and employable workforce for our mine site."

Media are welcome to attend this event.

**Event details:**

**Date:** Wednesday, March 30, 2011  
**Location:** Heritage Inn, 1590 Main Street North, Moose Jaw  
**Speaker:** Ron Goetz, Executive Vice President/Executive Producer, Partners in Motion  
**Reception:** 5 p.m.  
**Dinner:** 6 p.m.  
**Event Sponsor:** K + S Potash Canada

SIAST is Saskatchewan's primary public institution for post-secondary technical education and skills training, recognized nationally and internationally for its expertise and innovation. More than 15,000 students were enrolled in SIAST programs in the most recent academic year; additionally, the organization drew almost 25,000 individual course registrations. Through program and course registrations, SIAST served almost 26,000 distinct students with programs that touch every sector of the economy. SIAST operates campuses in Moose Jaw, Prince Albert, Regina and Saskatoon, and provides a number of courses and programs through distance education.

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Information about SIAST can be found at [www.goSIAST.com](http://www.goSIAST.com).

## RON GOETZ

Executive Producer/Executive Vice-President, Partners in Motion

Ron Goetz began his career in television over 30 years ago, starting as Production Supervisor for CFTK-TV in Terrace, British Columbia. During the mid 1980s, Goetz was Senior Producer for CKCK-TV in Regina, Saskatchewan, and was a member of the executive staff for eight years as Director of Creative Services, Promotions and Community Affairs.

For the past fifteen years, Goetz has produced and executive produced factual television programming. Goetz was the Producer of Emmy® Award-winning **13 Seconds: The Kent State Shootings** (1x 60 documentary, TLC, History Television) and Executive Producer of multi award-winning documentary, **Dad** (1 x 60 documentary, HBO, Vision, CBC, SCN). His recent work includes **Legend Hunters** (8 x 60 documentary series, CTV Travel, Travel Channel USA, ZDF, Discovery Canada, History UK), **Trading Places** (23 x 60 lifestyle/reality series, Life Network), **Vietnam: Canada's Unknown War** (1 x 60 and 1 x 90 documentary, TLC, Wisdom Channel, Discovery Latin America) and **Disasters of the Century** (47 x 60 documentary series, History Television, Zone Vision, HBO Europe). Currently, Goetz is the Executive Producer for award-winning **Crime Stories** (48 x 60 documentary series, History Television, A & E Biography, Canal D, History UK, Discovery International) and **The Re-Inventors** (35 x 30 documentary series (HD), History Television, Historia, Discovery HD International, Treasure HD).

Goetz was one of the founders of the MIP-COM National Fellowship that sends Canadian producers to Cannes, France every year. Elected in 1990, Goetz served on the Board of Directors for the Saskatchewan Motion Picture Association, and as President for two years. In 2005, Goetz was the Executive Producer for the Saskatchewan Centennial Gala, seen live on CBC and attended by Her Majesty Queen Elizabeth II.

Goetz was presented with the Saskatchewan Centennial Medal by the Lieutenant Governor of Saskatchewan, Lynda Haverstock.

Goetz graduated from the Advanced Management Centre at the University of Dalhousie with a certificate in Business Management. He also graduated from the Newport Business Management course.

Goetz is the Executive Vice President of the Partners in Motion Group of Companies.