

MEDIA RELEASE

FOR IMMEDIATE RELEASE

SIAST students network with business at dinner

Capital Automotive Group president to address crowd

Regina, March 23, 2011 – SIAST students will put their networking skills to good use at the SIAST Wascana Campus Business and Industry Dinner tonight. Bruce Axelson, president of the Capital Automotive Group, will address students, staff and business and industry leaders at the event. Axelson, who recently won an award for selling most GM vehicles in Canada, will speak about his personal experience in building a successful business in Saskatchewan and about how family life is an important part of that success.

SIAST business and industry dinners offer a networking opportunity for employer representatives to meet SIAST students enrolled in programs related to their operations.

“Business and industry dinners give organizations the opportunity to meet SIAST’s bright and talented recruitment prospects,” says Pam McLellan, director of Donor and Alumni Relations at SIAST. “The events also raise funds to support scholarships for SIAST students. As enrolment increases, so does the need for additional student scholarships and bursaries. In order for SIAST to continue to deliver highly trained future employee prospects, the need for donor support is increasingly important.”

“By sponsoring the Business and Industry Dinner, we are able to help Saskatchewan’s future business and community leaders continue to develop,” says Jan Belanger, Assistant Vice-President, Community Affairs for Great-West Life, London Life and Canada Life. “We’re proud to support this premier networking event.”

Media are welcome to attend this event.

Event details:

Date: Wednesday, March 23, 2011
Location: Queensbury Convention Centre, Salon B
1700 Elphinstone Street, Regina
Speaker: Bruce Axelson, President, Capital Automotive Group
Reception: 5 p.m.
Dinner: 6 p.m.
Event Sponsor: Great West Life, London Life, Canada Life

SIAST is Saskatchewan's primary public institution for post-secondary technical education and skills training, recognized nationally and internationally for its expertise and innovation. More than 15,000 students were enrolled in SIAST programs in the most recent academic year; additionally, the organization drew almost 25,000 individual course registrations. Through program and course registrations, SIAST served almost 26,000 distinct students with programs that touch every sector of the economy. SIAST operates campuses in Moose Jaw, Prince Albert, Regina and Saskatoon, and provides a number of courses and programs through distance education.

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For more information, contact:

Ashley Hatley
Marketing and Communications
Bus: (306) 691-8299
Cell: (306) 631-7928
Email: ashley.hatley@siast.sk.ca

Jen Pilsner
Marketing and Communications
Bus: (306) 775-7713
Cell: (306) 527-5583
Email: jen.pilsner@siast.sk.ca

Information about SIAST can be found at www.goSIAST.com.