

Course List		<u>Term</u>	<u>Campus</u>	<u>Location</u>
		FULL-TIME	PRINCE ALBERT	PRINCE ALBERT CSTORE
<u>PROGRAM</u>				
MKTG - MARKETING				
COURSE:	ADMN 206	LEADERSHIP DEVELOPMENT	COMMENT:	
<u>LEVEL</u>	SEM 4	<u>INSTRUCTOR</u>	TBD	
<u>Description</u>				<u>BD/CP/ED</u> <u>Req/Rec/Opt</u>
NORTHOUSE / INTRODUCTION TO LEADERSHIP				LL / / 6 Required
COURSE:	ADMN 209	ORGANIZATIONAL CHANGE	COMMENT:	
<u>LEVEL</u>	SEM 4	<u>INSTRUCTOR</u>	TBD	
<u>Description</u>				<u>BD/CP/ED</u> <u>Req/Rec/Opt</u>
PALMER / MANAGING ORGANIZATIONAL CHANGE WITH CONNECT				NO / / 4 Required
COURSE:	ADMN 224	ENTREPRENEURSHIP	COMMENT:	
<u>LEVEL</u>	SEM 4	<u>INSTRUCTOR</u>	TBD	
<u>Description</u>				<u>BD/CP/ED</u> <u>Req/Rec/Opt</u>
INFORMATION / NO MATERIALS REQUIRED				NO / / Required
COURSE:	ADMN 255	CONFLICT MANAGEMENT	COMMENT:	
<u>LEVEL</u>	SEM 4	<u>INSTRUCTOR</u>	TBD	
<u>Description</u>				<u>BD/CP/ED</u> <u>Req/Rec/Opt</u>
GRIFFITH / CONFLICT SURVIVAL KIT				PA / 13 / 2 Required
COURSE:	MKTG 218	MARKETING MANAGEMENT	COMMENT:	
<u>LEVEL</u>	SEM 4	<u>INSTRUCTOR</u>	TBD	
<u>Description</u>				<u>BD/CP/ED</u> <u>Req/Rec/Opt</u>
INFO / SEE INSTRUCTOR FOR DETAILS				NO / / Required
COURSE:	MKTG 219	MARKETING STRATEGY	COMMENT:	
<u>LEVEL</u>	SEM 4	<u>INSTRUCTOR</u>	TBD	
<u>Description</u>				<u>BD/CP/ED</u> <u>Req/Rec/Opt</u>
INFO / SEE INSTRUCTOR FOR DETAILS				NO / / Required
COURSE:	MKTG 220	ADVERTISING AND MARKETING COMMUNICATIONS	COMMENT:	
<u>LEVEL</u>	SEM 4	<u>INSTRUCTOR</u>	TBD	
<u>Description</u>				<u>BD/CP/ED</u> <u>Req/Rec/Opt</u>
INFORMATION / PURCHASE REQUIRED ETEXT(S) ON OUR WEBSITE UNDER CEI ACCESS CODES				NO / / Required

COURSE:	MKTG 222 ADVERTISING AND PROMOTION			COMMENT:
LEVEL	SEM 4	INSTRUCTOR	TBD	

Description	BD/CP/ED	Req/Rec/Opt
TUCKWELL / CANADIAN ADVERTISING IN ACTION	NO / / 11	Required

COURSE:	MKTG 227 DIGITAL MEDIA			COMMENT:
LEVEL	SEM 4	INSTRUCTOR	TBD	

Description	BD/CP/ED	Req/Rec/Opt
ZAHAY / SOCIAL MEDIA MARKETING A STRATEGIC APPROACH	NO / / 3	Required