

Course List	<u>Term</u>	<u>Campus</u>	<u>Location</u>
	FULL-TIME	PRINCE ALBERT	PRINCE ALBERT CSTORE
<u>PROGRAM</u>			
MKTG - MARKETING			
<u>LEVEL</u>	SEM 3	<u>INSTRUCTOR</u>	TBD
<u>Description</u>		<u>Cat/ISBN/SKU</u>	<u>BD/CP/ED</u> <u>Req/Rec/Opt</u>
COURSE:	IPSK 200 ESSENTIAL BUSINESS SKILLS		
INFORMATION / PURCHASE REQUIRED ETEXT(S) ON OUR WEBSITE UNDER CEI ACCESS CODES		20271336	NO / / Required
CARDON / BUSINESS COMMUNICATION CONNECT 360 DAY ACCESS CODE		978-1-265-78187-3	NO / / 2 Required
COURSE:	MGMT 214 PROJECT MANAGEMENT		
INFORMATION / PURCHASE REQUIRED ETEXT(S) ON OUR WEBSITE UNDER CEI ACCESS CODES		20271336	NO / / Required
HORINE / PROJECT MANAGEMENT ABSOLUTE BEGINNER EBOOK		978-0-13-764704-0	DC / / 5 Required
COURSE:	MKTG 216 FUNDAMENTALS OF DESIGN AND BRANDING		
INFORMATION / SOFTWARE REQUIRED SEE INSTRUCTOR		20353544	NO / / Required
COURSE:	MKTG 217 CREATIVE DESIGN IN MARKETING COMMUNICATIONS		
INFORMATION / SOFTWARE REQUIRED SEE INSTRUCTOR		20353544	NO / / Required
COURSE:	MKTG 221 PROFESSIONAL SELLING		
INFORMATION / NO MATERIALS REQUIRED		20076122	NO / / Required
COURSE:	MKTG 223 MARKETING RESEARCH		
INFORMATION / PURCHASE REQUIRED ETEXT(S) ON OUR WEBSITE UNDER CEI ACCESS CODES		20271336	NO / / Required
BURNS / MARKETING RESEARCH 180 DAY ACCESS CODE		978-0-13-489537-6	NO / / 9 Required
COURSE:	MKTG 225 EVENT PLANNING AND PUBLIC RELATIONS		
INFORMATION / MATERIALS PROVIDED BY PROGRAM		20077358	NO / / Required