Course List

Term	Campus	Location
FULL-TIME	MOOSE JAW	MOOSE JAW CSTORE

PROGRAM
DMKTG - DIGITAL MARKETING

COURSE: ADMN 206 LEADERSHIP DEVELOPMENT
LEVEL WINTER **INSTRUCTOR** STIRTON, HOLLY

Description	BD/CP/ED	Req/Rec/Opt
NORTHOUSE / INTRODUCTION TO LEADERSHIP	LL / / 6	Required

COURSE: MKTG 246 WEB DESIGN, SEARCH ENGINE OPTIMIZATION, AND ANALYTICS
LEVEL WINTER **INSTRUCTOR** STIRTON, HOLLY

Description	BD/CP/ED	Req/Rec/Opt
INFORMATION / NO MATERIALS REQUIRED	NO / /	Required

COURSE: MKTG 247 DIGITAL CONTENT CREATION 2
LEVEL WINTER **INSTRUCTOR** STIRTON, HOLLY

Description	BD/CP/ED	Req/Rec/Opt
INFORMATION / SEE INSTRUCTOR FOR DETAILS	NO / /	Required

COURSE: MKTG 248 SOCIAL MEDIA MARKETING
LEVEL WINTER **INSTRUCTOR** STIRTON, HOLLY

Description	BD/CP/ED	Req/Rec/Opt
ZAHAY / SOCIAL MEDIA MARKETING A STRATEGIC APPROACH	NO / / 3	Required

COURSE: MKTG 249 STRATEGIC MARKETING
LEVEL WINTER **INSTRUCTOR** STIRTON, HOLLY

Description	BD/CP/ED	Req/Rec/Opt
INFORMATION / SEE INSTRUCTOR FOR DETAILS	NO / /	Required

COURSE: MKTG 250 E-COMMENRCE AND RETAIL STRATEGY
LEVEL WINTER **INSTRUCTOR** STIRTON, HOLLY

Description	BD/CP/ED	Req/Rec/Opt
INFORMATION / PURCHASE REQUIRED ETEXT(S) ON OUR WEBSITE UNDER CEI ACCESS CODES	NO / /	Required

COURSE: PROF 201 PROFESSIONALISM AND ETHICS
LEVEL WINTER **INSTRUCTOR** STIRTON, HOLLY

Description	BD/CP/ED	Req/Rec/Opt
INFORMATION / NO MATERIALS REQUIRED	NO / /	Required