

Course List		<u>Term</u>	<u>Campus</u>	<u>Location</u>	
		WINTER 2026	MOOSE JAW	MOOSE JAW CSTORE	
<u>PROGRAM</u>					
MKTG - MARKETING					
COURSE:	ADMN 206	LEADERSHIP DEVELOPMENT	COMMENT:	LEADERSHIP DEVELOPMENT	
<u>LEVEL</u>	SEM 4	<u>INSTRUCTOR</u>	STIRTON, HOLLY		
<u>Description</u>				<u>BD/CP/ED</u>	<u>Req/Rec/Opt</u>
NORTHOUSE / INTRODUCTION TO LEADERSHIP				LL / / 6	Required
COURSE:	ADMN 209	ORGANIZATIONAL CHANGE	COMMENT:	ORGANIZATIONAL CHANGE	
<u>LEVEL</u>	SEM 4	<u>INSTRUCTOR</u>	STIRTON, HOLLY		
<u>Description</u>				<u>BD/CP/ED</u>	<u>Req/Rec/Opt</u>
PALMER / MANAGING ORGANIZATIONAL CHANGE WITH CONNECT				NO / / 4	Required
COURSE:	ADMN 224	ENTREPRENEURSHIP	COMMENT:	ENTREPRENEURSHIP	
<u>LEVEL</u>	SEM 4	<u>INSTRUCTOR</u>	STIRTON, HOLLY		
<u>Description</u>				<u>BD/CP/ED</u>	<u>Req/Rec/Opt</u>
INFORMATION / NO MATERIALS REQUIRED				NO / /	Required
COURSE:	ADMN 255	CONFLICT MANAGEMENT	COMMENT:	CONFLICT MANAGEMENT	
<u>LEVEL</u>	SEM 4	<u>INSTRUCTOR</u>	STIRTON, HOLLY		
<u>Description</u>				<u>BD/CP/ED</u>	<u>Req/Rec/Opt</u>
GRIFFITH / CONFLICT SURVIVAL KIT				PA / 13 / 2	Required
COURSE:	MKTG 218	MARKETING MANAGEMENT	COMMENT:	MARKETING MANAGEMENT	
<u>LEVEL</u>	SEM 4	<u>INSTRUCTOR</u>	STIRTON, HOLLY		
<u>Description</u>				<u>BD/CP/ED</u>	<u>Req/Rec/Opt</u>
INFO / SEE INSTRUCTOR FOR DETAILS				NO / /	Required
COURSE:	MKTG 219	MARKETING STRATEGY	COMMENT:	MARKETING STRATEGY	
<u>LEVEL</u>	SEM 4	<u>INSTRUCTOR</u>	STIRTON, HOLLY		
<u>Description</u>				<u>BD/CP/ED</u>	<u>Req/Rec/Opt</u>
INFO / SEE INSTRUCTOR FOR DETAILS				NO / /	Required
COURSE:	MKTG 220	ADVERTISING AND MARKETING COMMUNICATIONS	COMMENT:	ADVERTISING AND MARKETING COMMUNICATIONS	
<u>LEVEL</u>	SEM 4	<u>INSTRUCTOR</u>	STIRTON, HOLLY		
<u>Description</u>				<u>BD/CP/ED</u>	<u>Req/Rec/Opt</u>
INFORMATION / BOOK IN DIGITAL FORMAT ONLY GO TO CEI TAB				NO / /	Required

COURSE:	MKTG 222	ADVERTISING AND PROMOTION	COMMENT:	ADVERTISING AND PROMOTION
LEVEL	SEM 4	INSTRUCTOR	STIRTON, HOLLY	

Description	BD/CP/ED	Req/Rec/Opt
TUCKWELL / CANADIAN ADVERTISING IN ACTION	NO / / 11	Required

COURSE:	MKTG 227	DIGITAL MEDIA	COMMENT:	DIGITAL MEDIA
LEVEL	SEM 4	INSTRUCTOR	STIRTON, HOLLY	

Description	BD/CP/ED	Req/Rec/Opt
ZAHAY / SOCIAL MEDIA MARKETING A STRATEGIC APPROACH	NO / / 3	Optional