

Course List	<u>Term</u>	<u>Campus</u>	<u>Location</u>
	WINTER 2026	MOOSE JAW	MOOSE JAW CSTORE

PROGRAM

SPMGMT - SPORT MANAGEMENT

COURSE:	ANLT 201	APPLIED SPORT BUSINESS ANALYTICS	COMMENT:	APPLIED SPORT BUSINESS ANALYTICS
LEVEL	SEM 4	INSTRUCTOR	KIRZINGER, STEPHEN	
Description				BD/CP/ED Req/Rec/Opt

INFORMATION / NO MATERIALS REQUIRED

NO / /

Required

COURSE:	CAPL 201	SPORT CAREER DEVELOPMENT	COMMENT:	SPORT CAREER DEVELOPMENT
LEVEL	SEM 4	INSTRUCTOR	KIRZINGER, STEPHEN	
Description				BD/CP/ED Req/Rec/Opt

INFORMATION / NO MATERIALS REQUIRED

NO / /

Required

COURSE:	MGMT 216	ESPORTS BUSINESS MANAGEMENT	COMMENT:	ESPORTS BUSINESS MANAGEMENT
LEVEL	SEM 4	INSTRUCTOR	KIRZINGER, STEPHEN	
Description				BD/CP/ED Req/Rec/Opt

HEDLUND / ESPORTS BUSINESS MANAGEMENT

NO / /

Required

COURSE:	MGMT 217	RISK MANAGENET FOR SPORT ORGANIZATIONS	COMMENT:	RISK MANAGENET FOR SPORT ORGANIZATIONS
LEVEL	SEM 4	INSTRUCTOR	KIRZINGER, STEPHEN	
Description				BD/CP/ED Req/Rec/Opt

INFORMATION / NO MATERIALS REQUIRED

NO / /

Required

COURSE:	MKTG 227	DIGITAL MARKETING	COMMENT:	DIGITAL MARKETING
LEVEL	SEM 4	INSTRUCTOR	KIRZINGER, STEPHEN	
Description				BD/CP/ED Req/Rec/Opt

ZAHAY / SOCIAL MEDIA MARKETING A STRATEGIC APPROACH

NO / / 3

Required

COURSE:	SMGT 203	SALES, REVENUE AND VALUE GENERATION IN SPORT 2	COMMENT:	SALES, REVENUE AND VALUE GENERATION IN SPORT 2
LEVEL	SEM 4	INSTRUCTOR	KIRZINGER, STEPHEN	
Description				BD/CP/ED Req/Rec/Opt

INFORMATION / NO MATERIALS REQUIRED

NO / /

Required

COURSE:	SMGT 204	SPORT EVENT MANAGEMENT	COMMENT:	SPORT EVENT MANAGEMENT
LEVEL	SEM 4	INSTRUCTOR	KIRZINGER, STEPHEN	
Description				BD/CP/ED Req/Rec/Opt

GREENWELL / MANAGING SPORT EVENTS

NO / / 3

Required