

Course List	<u>Term</u>	<u>Campus</u>	<u>Location</u>
	FALL 2025 FULL	MOOSE JAW	MOOSE JAW CSTORE

PROGRAM

MKTG - MARKETING

COURSE:	IPSK 200	ESSENTIAL BUSINESS SKILLS	COMMENT:	ESSENTIAL BUSINESS SKILLS
----------------	----------	---------------------------	-----------------	---------------------------

LEVEL	SEM 3	INSTRUCTOR	STIRTON, HOLLY
--------------	-------	-------------------	----------------

Description	BD/CP/ED	Req/Rec/Opt	New
INFORMATION / BOOK IN DIGITAL FORMAT ONLY GO TO CEI TAB	NO / /	Required	\$0.00

COURSE:	MGMT 214	PROJECT MANAGEMENT	COMMENT:	PROJECT MANAGEMENT
----------------	----------	--------------------	-----------------	--------------------

LEVEL	SEM 3	INSTRUCTOR	STIRTON, HOLLY
--------------	-------	-------------------	----------------

Description	BD/CP/ED	Req/Rec/Opt	New
INFORMATION / BOOK IN DIGITAL FORMAT ONLY GO TO CEI TAB	NO / /	Required	\$0.00

COURSE:	MKTG 216	FUNDAMENTALS OF DESIGN AND BRANDING	COMMENT:	FUNDAMENTALS OF DESIGN AND BRANDING
----------------	----------	--	-----------------	-------------------------------------

LEVEL	SEM 3	INSTRUCTOR	STIRTON, HOLLY
--------------	-------	-------------------	----------------

Description	BD/CP/ED	Req/Rec/Opt	New
INFORMATION / SOFTWARE REQUIRED SEE INSTRUCTOR	NO / /	Required	\$0.00

COURSE:	MKTG 217	CREATIVE DESIGN IN MARKETING COMMUNICATIONS	COMMENT:	CREATIVE DESIGN IN MARKETING COMMUNICATIONS
----------------	----------	--	-----------------	--

LEVEL	SEM 3	INSTRUCTOR	STIRTON, HOLLY
--------------	-------	-------------------	----------------

Description	BD/CP/ED	Req/Rec/Opt	New
INFORMATION / SOFTWARE REQUIRED SEE INSTRUCTOR	NO / /	Required	\$0.00

COURSE:	MKTG 221	PROFESSIONAL SELLING	COMMENT:	
----------------	----------	----------------------	-----------------	--

LEVEL	SEM 3	INSTRUCTOR	STIRTON, HOLLY
--------------	-------	-------------------	----------------

Description	BD/CP/ED	Req/Rec/Opt	New
INFORMATION / NO MATERIALS REQUIRED	NO / /	Required	\$0.00

COURSE:	MKTG 223	MARKETING RESEARCH	COMMENT:	MARKETING RESEARCH
----------------	----------	--------------------	-----------------	--------------------

LEVEL	SEM 3	INSTRUCTOR	STIRTON, HOLLY
--------------	-------	-------------------	----------------

Description	BD/CP/ED	Req/Rec/Opt	New
INFORMATION / BOOK IN DIGITAL FORMAT ONLY GO TO CEI TAB	NO / /	Required	\$0.00

COURSE:	MKTG 225	EVENT PLANNING AND PUBLIC RELATIONS	COMMENT:	
----------------	----------	--	-----------------	--

LEVEL	SEM 3	INSTRUCTOR	STIRTON, HOLLY
--------------	-------	-------------------	----------------

Description	BD/CP/ED	Req/Rec/Opt	New
--------------------	-----------------	--------------------	------------

* Prices listed are estimates, and are subject to change without notice.

