

<b>Course List</b>	<u>Term</u> 2024DPAL FULL	<u>Campus</u> MOOSE JAW	<u>Location</u> MOOSE JAW BOOKSTORE
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PROGRAM  
SPMGMT - SPORT MANAGEMENT

<b>COURSE:</b>	ANLT 201 APPLIED SPORT BUSINESS ANALYTICS	<b>COMMENT:</b>	APPLIED SPORT BUSINESS ANALYTICS
<b>LEVEL</b>	SEM 4	<b>INSTRUCTOR</b>	KIRZINGER, STEPHEN
<b>Description</b>		<b>BD/CP/ED</b>	<b>Req/Rec/Opt</b> <b>New</b>
INFORMATION / NO MATERIALS REQUIRED		NO / /	Required \$0.00

<b>COURSE:</b>	CAPL 201 SPORT CAREER DEVELOPMENT	<b>COMMENT:</b>	SPORT CAREER DEVELOPMENT
<b>LEVEL</b>	SEM 4	<b>INSTRUCTOR</b>	KIRZINGER, STEPHEN
<b>Description</b>		<b>BD/CP/ED</b>	<b>Req/Rec/Opt</b> <b>New</b>
INFORMATION / NO MATERIALS REQUIRED		NO / /	Required \$0.00

<b>COURSE:</b>	MGMT 216 ESPORTS BUSINESS MANAGEMENT	<b>COMMENT:</b>	ESPORTS BUSINESS MANAGEMENT
<b>LEVEL</b>	SEM 4	<b>INSTRUCTOR</b>	KIRZINGER, STEPHEN
<b>Description</b>		<b>BD/CP/ED</b>	<b>Req/Rec/Opt</b> <b>New</b>
HEDLUND / ESPORTS BUSINESS MANAGEMENT		NO / /	Required \$136.95

<b>COURSE:</b>	MGMT 217 RISK MANAGMENET FOR SPORT ORGANIZATIONS	<b>COMMENT:</b>	RISK MANAGMENET FOR SPORT ORGANIZATIONS
<b>LEVEL</b>	SEM 4	<b>INSTRUCTOR</b>	KIRZINGER, STEPHEN
<b>Description</b>		<b>BD/CP/ED</b>	<b>Req/Rec/Opt</b> <b>New</b>
INFORMATION / NO MATERIALS REQUIRED		NO / /	Required \$0.00

<b>COURSE:</b>	MKTG 227 DIGITAL MARKETING	<b>COMMENT:</b>	DIGITAL MARKETING
<b>LEVEL</b>	SEM 4	<b>INSTRUCTOR</b>	KIRZINGER, STEPHEN
<b>Description</b>		<b>BD/CP/ED</b>	<b>Req/Rec/Opt</b> <b>New</b>
ZAHAY / SOCIAL MEDIA MARKETING A STRATEGIC APPROACH		NO / / 3	Optional \$135.95

<b>COURSE:</b>	SMGT 203 SALES, REVENUE AND VALUE GENERATION IN SPORT 2	<b>COMMENT:</b>	SALES, REVENUE AND VALUE GENERATION IN SPORT 2
<b>LEVEL</b>	SEM 4	<b>INSTRUCTOR</b>	KIRZINGER, STEPHEN
<b>Description</b>		<b>BD/CP/ED</b>	<b>Req/Rec/Opt</b> <b>New</b>
INFORMATION / NO MATERIALS REQUIRED		NO / /	Required \$0.00

<b>COURSE:</b>	SMGT 204 SPORT EVENT MANAGEMENT	<b>COMMENT:</b>	SPORT EVENT MANAGEMENT
<b>LEVEL</b>	SEM 4	<b>INSTRUCTOR</b>	KIRZINGER, STEPHEN
<b>Description</b>		<b>BD/CP/ED</b>	<b>Req/Rec/Opt</b> <b>New</b>
GREENWELL / MANAGING SPORT EVENTS		NO / / 3	Required \$150.95