



# Media Production Diploma

## PLAR Candidate Guide

Prior Learning Assessment and Recognition (PLAR)

### Copyright

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### Prior learning credit options at Saskatchewan Polytechnic

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See [Get Credit for What you Know](#) for important information about all options to get credit for prior learning at Sask Polytech, including PLAR, transfer credit, Canadian Armed Forces credit, and equivalency credit.

### How to navigate this document

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This document contains links to other document sections or webpages. To return to where you were from another section in this document, press the *ALT* key and *left arrow* key at the same time. To return to this webpage from another webpage, close the other webpage or click back on the browser tab for this document.

### Contents of this guide

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This guide contains the following specific PLAR information and tools for this program

- A. [PLAR fees](#)
- B. [PLAR eligibility and options](#)
- C. [Dates when PLAR assessment is available](#)
- D. [Special directions for this program](#)
- E. [PLAR contact person](#)
- F. [Self-rating course outlines](#)

## A. PLAR fees

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Fees for PLAR challenges are set to cover our costs for consultation, assessment, and related administrative tasks. PLAR fees are non-refundable and non-transferrable.

The PLAR fees policy is subject to change for each new academic year. Please see the **Cost** section on the [PLAR webpage](#) for current fee information.

## B. PLAR eligibility and options

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To be eligible for PLAR for courses in this program, you must first apply for admission and be accepted into the program. You must also consult with the [PLAR contact person](#) and be approved for PLAR assessment.

### Course prerequisites and corequisites

Some courses have one or more other courses that must be completed first (prerequisite) or at the same time (corequisite). See [course outlines](#) in this guide to identify any pre- or corequisites for each course. Discuss with your [PLAR contact person](#) how to deal with courses with corequisites.

### Block assessment

Some programs may assess a cluster of courses together in one block, which may save you time and effort. Ask the [PLAR contact person](#) whether there are any block assessment options in this program.

## C. Dates when PLAR assessment is available

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PLAR assessment for this program is available from Sept 1 to June 15 in each academic year.

**All PLAR assessments must be completed by June 15 of each academic year.**

## D. Special directions for this program

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1. **Review** the [PLAR process and FAQs](#) and the information in this guide.
2. **Self-rate** your learning for each course using the [Course Outlines](#) in this guide.
3. **Consult** with the [PLAR contact person](#) for PLAR approval. Be prepared to provide your resume, course self-ratings (see [section F](#)), and a partially completed [PLAR application](#). If you are approved for PLAR, the contact person will sign your PLAR application and explain next steps.
4. Apply for admission to the program. See [directions](#) for applying.
5. **Register** for PLAR at [Registration/Enrolment Services](#) once you have signed approval on your [PLAR Application Form](#). The PLAR fee will be added to your student account.
6. **Finalize** an assessment plan with your assigned assessor.
7. **Complete** assessment before your PLAR registration expires.

## E. PLAR contact person

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Contact one of the Program Heads below to arrange a consultation **after** you have read this guide and [general PLAR information](#) and rated yourself for each course (see next section). Consultation may be by phone, online, or in person. Be prepared to provide your resume, course self-ratings, and a partially completed [PLAR application](#). If agreement is reached to go ahead with PLAR, the contact person will sign approval on your PLAR application and explain the next steps. Admission to the program is required before you can register for PLAR.

**Kevin Mahlberg, Program Head**

Saskatchewan Polytechnic, Saskatoon Campus

Phone: 306 – 659 - 4691

Email: [mahlberg@saskpolytech.ca](mailto:mahlberg@saskpolytech.ca)

## F. Self-rating course outlines

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Clicking on a course code below opens a page where you can rate yourself on the knowledge and skills assessed for PLAR credit. For Arts & Sciences courses, clicking on the course code opens another PLAR guide. The [PLAR contact person](#) for this program will refer you to another person to discuss PLAR for courses delivered by Arts & Sciences or another program/department.

COURSE CODE	COURSE NAME	Delivered by another department/program
<b>Year 1 – Semester 1</b>		
<a href="#">AUDI 103</a>	Audio Recording	
<a href="#">DSGN 105</a>	Structuring Screen Space	
<a href="#">DSGN 110</a>	Design Fundamentals	
<a href="#">GRPH 109</a>	Image Editing	
<a href="#">GRPH 118</a>	Vector Graphics	
<a href="#">PHOT 126</a>	Photography	
<a href="#">PROF 100</a>	Professional Practices 1	
<a href="#">VDEO 101</a>	Electronic Field Production Equipment	
<b>Year 1 – Semester 2</b>		
<a href="#">AUDI 201</a>	Digital Audio Production	
<a href="#">AUDI 202</a>	Audio Processing and Mixing	
<a href="#">AV 200</a>	Lighting	

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>Delivered by another department/program</b>
<a href="#">CLTR 119</a>	Indigenous Cultural Awareness	<a href="#">Arts &amp; Sciences</a>
<a href="#">CRWT 101</a>	Introduction to Script Writing	
<a href="#">MULT 120</a>	Web Development 1	
<a href="#">VDEO 102</a>	Videography	
<a href="#">VDEO 103</a>	Video Editing	
<b>Year 2 – Semester 3</b>		
<a href="#">AUDI 200</a>	Audio Production	
<a href="#">CRWT 200</a>	Story Development	
<a href="#">MULT 124</a>	Web Development 2	
<a href="#">PROJ 200</a>	Production Management	
<a href="#">VDEO 200</a>	Effective Imagery	
<a href="#">VDEO 202</a>	Video Titling and Graphics	
<a href="#">VDEO 203</a>	Post-Production	
<a href="#">VDEO 209</a>	Interviews	
<b>Year 2 – Semester 4</b>		
<a href="#">AUDI 203</a>	Live Audio Production	
<a href="#">MULT 202</a>	Motion Graphics and Visual Effects	
<a href="#">PHOT 224</a>	Portrait and Product Photography	
<a href="#">VDEO 204</a>	Dramatic Production	
<a href="#">VDEO 205</a>	Corporate Video Production	
<a href="#">VDEO 206</a>	Documentary Production	
<a href="#">VDEO 207</a>	Multi-Camera Video Production	
<a href="#">VDEO 208</a>	Introduction to Streaming Media	
<a href="#">EMPS 200</a>	Career Management	

COURSE CODE	COURSE NAME	Delivered by another department/program
<b>Semester 5 Electives (1 of 2)</b>		
<a href="#">PROJ 207</a>	Client Directed Project	
<a href="#">WORK 201</a>	Work Experience	

### AUDI 103 - Audio Recording

You will develop skills in the practical use and operation of audio equipment and recording systems. You will practice recording a variety of sounds in various locations. Your studies will provide an introduction to the fundamentals of audio production. You will cover basic sound theory and learn about audio acquisition equipment including portable recorders, computer software recording, types of microphones, basic transducer technology and signal flow paths.

**Credit unit(s):** 3.0  
**Prerequisites:** none  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Examine the nature and properties of sound.			
2. Identify microphone attributes and purposes.			
3. Describe digital audio recording.			
4. Identify the characteristics of acceptable audio.			
5. Practice recording techniques.			
6. Critique audio recordings.			

## DSGN 105 - Structuring Screen Space

You will learn to orient your visual expressions within the parameters of a particular media. Two-dimensional perceptions are critical to the production of screen media. You will develop familiarity with this field of aesthetic expression.

**Credit unit(s):** 3.0  
**Prerequisites:** GRPH 109(concurrent)  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	<b>Competent</b>	<b>Learning</b>	<b>None</b>
1. Explain applied media aesthetics.			
2. Describe the two-dimensional field area.			
3. Identify forces within the screen.			
4. Identify the interplay of screen forces.			
5. Demonstrate the visualization process.			
6. Describe depth and volume in a three-dimensional field.			
7. Examine the effects of screen volume.			

## DSGN 110 - Design Fundamentals

You will explore the elements of design and principles of organization. You will learn about grids and how they enhance layout and composition. You will gain an understanding of colour theory and the use of the colour wheel. You will explore the application of typography in relation to effective graphic design. You will apply these skills to create effective design communication solutions.

**Credit unit(s):** 3.0  
**Prerequisites:** GRPH 109(concurrent)  
**Corequisites:** none  
**Equivalent course(s):** DSGN 101, GRPH 150

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Describe the elements and principles of design.			
2. Analyze colour theory.			
3. Identify the form and function of type.			
4. Examine layout and composition.			
5. Use grids to organize visual elements.			
6. Produce effective design solutions.			



## GRPH 109 - Image Editing

Your studies will include an introduction to the basic concepts of image editing, including file types and resolution. You will develop the skills required to use an image editing application, and perform image editing techniques, including image compositing. You will also prepare images for output.

**Credit unit(s):** 3.0  
**Prerequisites:** GRPH 102, GRPH 153  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Describe image editing.			
2. Describe file types and resolution.			
3. Use an image editing application.			
4. Apply image editing techniques.			
5. Apply compositing techniques.			
6. Prepare images for output.			

## GRPH 118 - Vector Graphics

Your studies will include an introduction to the basic concepts of vector graphics. You will develop the skills required to use a vector graphic application, while learning techniques for creating and modifying vector graphics. You will also prepare graphics for output.

**Credit unit(s):** 3.0  
**Prerequisites:** GRPH 103, GRPH 152  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	<b>Competent</b>	<b>Learning</b>	<b>None</b>
1. Describe vector graphics.			
2. Use a vector graphic application.			
3. Practice basic vector creation.			
4. Build intermediate vector graphics.			
5. Create advanced vector graphics.			
6. Prepare graphics for output.			

## PHOT 126 - Photography

Your studies will focus on photography fundamentals. You will focus on camera operation for natural light photography and off-camera lighting techniques. Camera operation will be examined through aperture, shutter speed, ISO, white balance, and focusing techniques. You will learn about various lighting and composition techniques for capturing professional images.

**Credit unit(s):** 3.0  
**Prerequisites:** GRPH 109(concurrent)  
**Corequisites:** none  
**Equivalent course(s):** PHOT 100, PHOT 124

Use a checkmark (✓) to rate yourself as follows for each learning outcome		Competent	Learning	None
<b>Competent:</b>	I can apply this outcome without direction or supervision.			
<b>Learning:</b>	I am still learning skills and knowledge to apply this outcome.			
<b>None:</b>	I have no knowledge or experience related to this outcome.			
1.	Examine photography fundamentals.			
2.	Practice exposure.			
3.	Develop an image workflow.			
4.	Demonstrate photography techniques			
5.	Examine lighting techniques.			
6.	Execute a photoshoot.			

**PROF 100 - Professional Practices 1**

You will study professional practices and communication skills that are needed to work in a digital design and development environment. You will study personal management, employability, communication, teamwork, time management, and ethics. You will also explore the development of an online professional presence.

**Credit unit(s):** 3.0  
**Prerequisites:** none  
**Corequisites:** none  
**Equivalent course(s):** COMM 127

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	<b>Competent</b>	<b>Learning</b>	<b>None</b>
1. Describe professional practices.			
2. Demonstrate personal management skills.			
3. Develop employability skills.			
4. Demonstrate workplace communications skills.			
5. Demonstrate teamwork.			
6. Identify time management principles, techniques, and software tools.			
7. Discuss ethics.			
8. Develop a professional online presence.			

## VDEO 101 - Electronic Field Production Equipment

Your studies will expose you to electronic field production (EFP) equipment including setup, basic operations, and care and maintenance of the equipment.

**Credit unit(s):** 3.0  
**Prerequisites:** AUDI 103(concurrent), PHOT 126(concurrent)  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Identify typical electronic field production (EFP) equipment.			
2. Recognize the proper care of EFP equipment.			
3. Identify camera mounting equipment.			
4. Explain basic camera operational features.			
5. Describe the video camera lens.			
6. Explain basic audio recording for video.			
7. Prepare EFP equipment for video and audio capture.			

## AUDI 201 - Digital Audio Production

You will learn how to use a Digital Audio Workstation (DAW). Your studies will familiarize you with the interface and help you attain skills in capturing, editing, layout, and mixing. You will combine this knowledge and skills with those you developed in AUDI 103 Audio Recording.

**Credit unit(s):** 3.0  
**Prerequisites:** AUDI 103  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Configure a digital audio workstation.			
2. Employ file management.			
3. Demonstrate editing of digital audio.			
4. Identify multitrack techniques.			
5. Design multitrack session.			
6. Coordinate a multitrack session.			
7. Implement exporting options.			
8. Critique audio.			

## AUDI 202 - Audio Processing and Mixing

You will assimilate audio processing tools and techniques used to alter and shape sounds. You will use various filters and effects to alter audio signals to create clean and effective sound and validate what processor to use with corresponding audio. Your critical listening skills will improve through the mixing exercises.

**Credit unit(s):** 3.0  
**Prerequisites:** AUDI 201  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Describe audio processing.			
2. Analyze sonic qualities of audio.			
3. Configure internal DAW routing to accommodate processing.			
4. Demonstrate audio processing.			
5. Practice multitrack mixing techniques using audio processing.			
6. Formulate judgements in mixing based on acoustic relationships of audio files.			

## AV 200 - Lighting

You will learn about light and shadows and how they affect perception. You will learn about the deliberate use of lighting techniques for specific communication purposes. You will develop the skills to manipulate light and colour for both technical and aesthetic purposes. You will apply the techniques in a variety of situations.

**Credit unit(s):** 3.0  
**Prerequisites:** VDEO 101  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Describe the nature of light.			
2. Identify lighting control instruments.			
3. Describe lighting purposes and functions.			
4. Demonstrate various lighting techniques.			
5. Control outer and inner orientation functions of lighting.			
6. Perform colour balancing techniques.			



### CLTR 119 - Indigenous Cultural Awareness

You will gain an understanding of the diversity and richness of First Nations and Métis cultures, histories and current issues.

**Credit unit(s):** 2.0  
**Prerequisites:** INDG 100, NAST 100  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Recognize pre-contact Indigenous culture.			
2. Describe the history of Métis people.			
3. Examine the impacts of the Fur Trade Era on Indigenous people.			
4. Examine the history leading to the treaties.			
5. Examine the impacts of post-contact education.			
6. Examine cultural practices.			

### CRWT 101 - Introduction to Script Writing

You will practice creative writing techniques aligned with corporate projects and work on the research process, content requirements, script formats, and proposal writing to secure projects.

**Credit unit(s):** 3.0  
**Prerequisites:** PROF 100  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Define the role of a script writer.			
2. Describe corporate script formats.			
3. Develop a proposal for a corporate project.			
4. Explain the role of copywriting in creative advertising.			
5. Formulate ideas through creative writing.			
6. Create corporate scripts for various mediums.			

## MULT 120 - Web Authoring 1

You will learn the basics of web development. You will create webpages using Hypertext Markup Language (HTML) and Cascading Stylesheets (CSS). You will use industry-standard software to write code and publish webpages to your own web hosting service.

**Credit unit(s):** 4.0  
**Prerequisites:** GRPH 260  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Define internet fundamentals.			
2. Use internet fundamentals.			
3. Use web development tools.			
4. Use HyperText Markup Language (HTML).			
5. Use Cascading Stylesheets (CSS).			
6. Build webpages.			

## VDEO 102 - Videography

You will learn to compose shots and sequences with meaning and energy. You will develop the skills and techniques required to effectively communicate a message to the viewer.

**Credit unit(s):** 3.0  
**Prerequisites:** VDEO 101, DSGN 105  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Explain videography.			
2. Use framing techniques.			
3. Use camera movement and moving shots.			
4. Identify the procedures for building a video sequence.			
5. Utilize visualization techniques.			
6. Produce a video sequence.			

### VDEO 103 – Video Editing

You will learn how to edit video and audio using video editing software. Your studies will familiarize you with the interface and help you attain skills in importing, layout, mixing audio, editing video and applying pre-set effects and filters.

**Credit unit(s):** 3.0  
**Prerequisites:** VDEO 102  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Identify the purposes of video editing.			
2. Describe video editing software.			
3. Manage media assets.			
4. Operate video editing software.			
5. Demonstrate video editing.			
6. Arrange footage to create a final video.			

## AUDI 200 - Audio Production

You will learn about the function of sound and various methods and approaches to sound as implemented by prominent sound designers. You will learn to discern subtle details in your listening practices. You will complete a final capstone project to include three audio soundscapes.

**Credit unit(s):** 3.0  
**Prerequisites:** AUDI 202  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Explain the functions of sound in media.			
2. Illustrate key factors in creating sound environments.			
3. Discuss 5.1 sound.			
4. Practice foley techniques.			
5. Solve audio deficiencies through interpretive judgement.			
6. Produce a 5.1 soundscape.			
7. Produce a dramatic soundscape.			
8. Produce an audio documentary.			

## CRWT 200 -Story Development

You will examine dramatic writing techniques used to develop both fiction and non-fiction scripts. Your studies will focus on characterization, dialogue, visualization, and the revision process in script writing. You will apply these skills to produce fictional and non-fictional scripts.

**Credit unit(s):** 3.0  
**Prerequisites:** CRWT 101  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Define dramatic structure.			
2. Identify the elements of nonfiction scriptwriting.			
3. Translate research into a plan.			
4. Discuss character development methods.			
5. Examine the functions of dialogue.			
6. Construct a dramatic script.			
7. Construct a non-fiction script.			

## MULT 124 - Web Development 2

You will use intermediate Hypertext Markup Language (HTML) and Cascading Style Sheets (CSS) to design and create websites with a variety of layouts. You will begin implementing strategies for building websites and you will learn how to build interactive, media rich, and responsive websites. You will create and publish a website. You will explore website builders and Content Management Systems (CMS).

**Credit unit(s):** 3.0  
**Prerequisites:** MULT 120  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Examine Hypertext Markup Language (HTML)/Cascading Stylesheets (CSS) strategies.			
2. Apply layout techniques.			
3. Apply responsive techniques.			
4. Build a website.			
5. Use Content Management Systems (CMS).			



**PROJ 200 - Production Management**

You will examine various aspects of production management through the development of schedules and budgets. You will arrange for all the logistics of your projects.

**Credit unit(s):** 3.0  
**Prerequisites:** PROF 100  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Describe production management.			
2. Explain the roles of production personnel.			
3. Determine production requirements.			
4. Identify risks and liabilities.			
5. Develop a production schedule.			
6. Prepare a production budget.			

## VDEO 200 - Effective Imagery

You will practice a variety of shooting techniques using the camera to define, enhance and control imagery. You will explore the limits and range of the video camera.

**Credit unit(s):** 3.0  
**Prerequisites:** AV 200, VDEO 102  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Describe the characteristics of different imaging devices.			
2. Discuss the use of time-lapse, hyperlapse, and slow motion.			
3. Use optical filters.			
4. Explain the importance of proper lens selection.			
5. Perform complex camera moves.			
6. Produce effective imagery.			

## VDEO 202 - Video Titling and Graphics

You will learn methods of preparing, selecting, and presenting titles in the context of a video production. Your studies will help you develop the skills needed to ensure graphics have the appropriate look and format.

**Credit unit(s):** 3.0  
**Prerequisites:** DSGN 105, VDEO 103  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Describe the formats of titles and graphics used in video production.			
2. Identify the aesthetic considerations of title and graphic creation.			
3. Use character generator software.			
4. Prepare graphics using raster graphic software.			
5. Create titles and graphics.			
6. Use titles and graphics.			

### VDEO 203 - Post-Production

You will explore advanced video editing techniques including introducing motion to titles and still images, colour correction, and complex editing techniques while studying the relationship and the interaction of sequencing, time, and motion.

**Credit unit(s):** 3.0  
**Prerequisites:** DSGN 105, VDEO 103  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Discuss the context and ethics of editing.			
2. Demonstrate keyframe animation techniques.			
3. Practice colour correction and colour grading techniques.			
4. Discuss continuity editing.			
5. Describe complexity editing.			
6. Edit video.			

## VDEO 209 - Interviews

You will learn the art of the interview and produce a series of short video stories on various topics, while focusing on the various aspects of electronic field production (EFP) including conducting interviews, producing, camera operation, and post-production editing. You will analyze and critique final stories.

**Credit unit(s):** 3.0  
**Prerequisites:** VDEO 202(concurrent), VDEO 203(concurrent)  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Identify interview techniques.			
2. Formulate subject for video stories.			
3. Develop interview questions.			
4. Conduct a single camera interview.			
5. Perform electronic field production (EFP) acquisition of appropriate B roll footage.			
6. Construct story from gathered footage.			
7. Critique story.			

### AUDI 203 - Live Audio Production

You will learn to assemble an audio production system, demonstrate operational techniques, and evaluate sound system specifications and requirements for live events and productions.

**Credit unit(s):** 3.0  
**Prerequisites:** AUDI 200  
**Corequisites:** none  
**Equivalent course(s):** none

Use a checkmark (✓) to rate yourself as follows for each learning outcome		Competent	Learning	None
<b>Competent:</b>	I can apply this outcome without direction or supervision.			
<b>Learning:</b>	I am still learning skills and knowledge to apply this outcome.			
<b>None:</b>	I have no knowledge or experience related to this outcome.			
1.	Describe basic sound production system components.			
2.	Assess acoustic factors affecting live sound production.			
3.	Design sound system requirements for specific events.			
4.	Set up a live audio production system.			
5.	Apply signal routing that accommodates the end user.			
6.	Control an audio production system.			

## MULT 202 - Motion Graphics and Visual Effects

You will learn to use motion graphics software. You will create effective compositions for use in video productions and other applications such as digital signage. You will use visual effects, motion graphics, and compositing techniques to enhance the visual impact of video projects.

**Credit unit(s):** 3.0  
**Prerequisites:** VDEO 202, VDEO 203  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Discuss the uses of motion graphics.			
2. Describe the workflow of motion graphic and visual effect software.			
3. Design animated text.			
4. Create special visual effects.			
5. Apply filters and effects.			
6. Display final compositions.			

## PHOT 224 - Portrait and Product Photography

Your studies will focus on advanced Digital Single-Lens Reflex (DSLR) camera image capture and the use of off-camera lighting. You will learn about various lighting and composition techniques for capturing professional portraits and stock images. You will develop workflow procedures for sorting, preparing, and exporting your images.

**Credit unit(s):** 3.0  
**Prerequisites:** PHOT 126  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Discuss portrait and product photography.			
2. Describe the use of natural light for portraits.			
3. Describe artificial light devices for portraits.			
4. Describe basic posing techniques.			
5. Demonstrate portrait lighting techniques.			
6. Produce product photography.			
7. Apply basic portrait enhancement.			
8. Create a photography portfolio.			



## VDEO 204 – Dramatic Production

Building on the skills you have acquired throughout this program, you will write, direct, and produce a short dramatic production from treatment through to finished presentation as part of your capstone project.

**Credit unit(s):** 3.0  
**Prerequisites:** VDEO 200, VDEO 203, AUDI 200  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Discuss dramatic productions.			
2. Develop a treatment.			
3. Create a script and shot list.			
4. Manage casting, crew, locations, and equipment rentals.			
5. Complete acquisition of sound and visual elements.			
6. Perform post-production activities.			
7. Critique the finished product.			

### VDEO 205 - Corporate Video Production

Building on the skills you have acquired throughout this program, you will find a client and produce a corporate-style video production as part of your capstone project.

**Credit unit(s):** 3.0  
**Prerequisites:** VDEO 200, VDEO 203, AUDI 200  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Discuss corporate videos.			
2. Develop a proposal, treatment, and budget.			
3. Create a script.			
4. Complete acquisition of production assets.			
5. Perform post-production activities.			
6. Critique your finished product.			

## VDEO 206 - Documentary Production

Building on the skills you have acquired throughout this program, you will develop and produce a documentary based on your own ideas and research as part of your capstone project.

**Credit unit(s):** 3.0  
**Prerequisites:** VDEO 200, VDEO 203, AUDI 200  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Discuss documentary productions.			
2. Evaluate research materials on the documentary topic.			
3. Develop a treatment, budget, and schedule.			
4. Create a script.			
5. Complete acquisition of production assets.			
6. Construct a rough edit.			
7. Revise the rough edit to a fine-cut stage.			
8. Critique the finished product.			

**VDEO 207 - Multi-Camera Video Production**

You will learn systems and use techniques for producing live multiple-camera events. You will learn to determine remote production requirements. You will participate in the system set up and perform various roles in a production crew.

**Credit unit(s):** 3.0  
**Prerequisites:** VDEO 200  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Describe multiple camera production.			
2. Describe portable production systems.			
3. Determine remote production requirements.			
4. Setup multiple cameras.			
5. Assemble portable production system.			
6. Demonstrate production skills.			

## VDEO 208 - Introduction to Streaming Media

You will learn the fundamental concepts required to stream audio and video on the internet. You will discuss the technologies available for streaming and determine appropriate systems for the stream required. You will create and deliver a live stream presentation.

**Credit unit(s):** 2.0  
**Prerequisites:** GRPH 109, VDEO 102, AUDI 201  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Describe streaming media.			
2. Identify streaming media protocols.			
3. Identify online video platforms.			
4. Explain the procedures for establishing a live stream.			
5. Produce a live stream presentation.			
6. Control live streaming.			

## EMPS 200 – Career Management

You will design your resume and portfolio to feature the skills for successful employment. Your studies will involve practicing valuable employee traits, discussing social media marketing techniques, and learning best practices when creating social media interactions for your profession.

**Credit unit(s):** 4.0  
**Prerequisites:** MULT 124, PHOT 224, (VDEO 204 or VDEO 205 or VDEO 206)  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Review effective employee attributes.			
2. Examine self-promotion strategies.			
3. Identify best practices and trends in social media and internet marketing.			
4. Develop marketing material.			
5. Discuss professional development strategies.			
6. Prepare resumes and portfolios for specific employment positions.			
7. Create an online portfolio.			
8. Practice job interview techniques.			

### PROJ 207 - Client Directed Project

You will develop a project according to a client's specifications. You will demonstrate technical and soft skills as you develop a project to the client's specifications and satisfaction. \*Note: Students must complete either WORK 201-Work Experience or PROJ 207-Client Directed Project.

**Credit unit(s):** 3.0  
**Prerequisites:** AUDI 203, VDEO 207, (VDEO 204 or VDEO 205 or VDEO 206)  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	<b>Competent</b>	<b>Learning</b>	<b>None</b>
1. Describe a client-directed project.			
2. Demonstrate the skills and procedures necessary to successfully work with a client.			
3. Demonstrate organizational skills.			
4. Demonstrate interpersonal skills.			
5. Demonstrate time management skills.			
6. Prepare a proposal for a client-directed project.			
7. Produce a project according to a client's specifications and satisfaction.			
8. Present a client-directed project.			

## WORK 201 - Work Experience

You will observe, practice and work in a media production environment. This experiential learning will complement your education and practical skills training. \*Note: Students must complete either WORK 201-Work Experience or PROJ 207-Client Directed Project.

**Credit unit(s):** 0.0  
**Prerequisites:** AUDI 203, VDEO 207 (VDEO 204 or VDEO 205 or VDEO 206)  
**Corequisites:** none  
**Equivalent course(s):** none

<p><b>Use a checkmark (✓) to rate yourself as follows for each learning outcome</b></p> <p><b>Competent:</b> I can apply this outcome without direction or supervision.  <b>Learning:</b> I am still learning skills and knowledge to apply this outcome.  <b>None:</b> I have no knowledge or experience related to this outcome.</p>	Competent	Learning	None
1. Coordinate a work placement position with an employer.			
2. Demonstrate the hard skills and procedures necessary for successfully working in a media production environment.			
3. Demonstrate the soft skills required to work successfully in the media production environment.			
4. Perform work according to an employer's specifications.			