

Recreation and Tourism Management

PLAR Candidate Guide

Prior Learning Assessment and Recognition (PLAR)

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Prior learning credit options at Saskatchewan Polytechnic

See Get Credit for What you Know for important information about all options to get credit for prior learning at Sask Polytech, including PLAR, transfer credit, Canadian Armed Forces credit, and equivalency credit.

How to navigate this document

This document contains links to other document sections or webpages. To return to where you were from another section in this document, press the *ALT* key and *left arrow* key at the same time. To return to this webpage from another webpage, close the other webpage or click back on the browser tab for this document.

Contents of this guide

This guide contains the following specific PLAR information and tools for this program

- A. PLAR fees
- B. PLAR eligibility and options
- C. Dates when PLAR assessment is available
- D. Special directions for this program
- E. PLAR contact person
- F. Self-rating course outlines

A. PLAR fees

Fees for PLAR challenges are set to cover our costs for consultation, assessment, and related administrative tasks. PLAR fees are non-refundable and non-transferrable.

The PLAR fees policy is subject to change for each new academic year. Please see the **Cost** section on the PLAR webpage for current fee information.

B. PLAR eligibility and options

To be eligible for PLAR for courses in this program, you must first apply for admission and be accepted into the program. You must also consult with the PLAR contact person and be approved for PLAR assessment.

Course pre-requisites and co-requisites

Some courses have one or more other courses that must be completed first (pre-requisite) or at the same time (corequisite). See course outlines in this guide to identify any pre- or co-requisites for each course. Discuss with your PLAR contact person how to deal with courses with co-requisites.

Block assessment

Some programs may assess a cluster of courses together in one block, which may save you time and effort. Ask the PLAR contact person whether there are any block assessment options in this program.

C. Dates when PLAR assessment is available

PLAR assessment for this program is available from Sept 1 to June 15 in each academic year.

All PLAR assessments must be completed by June 15 of each academic year.

D. Special directions for this program

- 1. Review the PLAR process and FAQs and the information in this guide.
- 2. **Self-rate** your learning for each course using the Course Outlines in this guide.
- 3. **Consult** with the PLAR contact person for PLAR approval. Be prepared to provide your resume, course self-ratings (see section F), and a partially completed PLAR application. If you are approved for PLAR, the contact person will sign your PLAR application and explain next steps.
- 4. **Register** for PLAR at Registration/Enrollment Services once you have signed approval on your PLAR Application Form. The PLAR fee will be added to your student account.
- 5. Finalize a detailed Assessment Plan with your assigned assessor.
- 6. **Complete** assessment before your PLAR registration expires.

E. PLAR contact person

Contact one of the Program Heads below to arrange a consultation **after** you have read this guide and **general PLAR** information **and** rated yourself for each course (see next section). Consultation may be by phone, online, or in person. Be prepared to provide your resume, course self-ratings, and a partially completed PLAR application. If agreement is reached to go ahead with PLAR, the contact person will sign approval on your PLAR application and explain the next steps. Admission to the program is required before you can register for PLAR.

Josh Davidson, Program Head

Saskatchewan Polytechnic, Saskatoon Campus

Phone: 306 - 659 - 4160

Email: josh.davidson@saskpolytech.ca

F. Self-rating course outlines

Clicking on a course code below opens a page where you can rate yourself on the knowledge and skills assessed for PLAR credit. For Arts & Sciences courses, clicking on the course code opens another PLAR guide. The PLAR contact person for this program will refer you to another person to discuss PLAR for courses delivered by Arts & Sciences or another program/department.

COURSE CODE	COURSE NAME	Delivered by another department/program					
	Semester 1						
COMM 295	Business and Technical Writing	Arts & Sciences					
<u>COMP 174</u>	Introduction to Microsoft Excel 1						
COMP 175	Introduction to Microsoft Excel 2						
<u>LEAD 180</u>	Leadership and Group Dynamics						
MKTG 170	Marketing in Recreation and Tourism						
RSCH 200	Research Literacy						
<u>RT 170</u>	Introduction to Recreation and Tourism Management						
RT 185	Program Planning 1						
RT 202	Diversity and Cultural Foundations						
	Semester 2						
ENVR 151	Environmental Sustainability						

COURSE CODE	COURSE NAME	Delivered by another department/program
MGMT 106	Organizational Management	
MGMT 204	Community Facility Management	
<u>PE 181</u>	Personal Health and Wellness in communities	
PE 282	Sports Management	
<u>RT 172</u>	Service Industry Operations Lab	
RT 186	Inclusive Leisure	
RT 187	Program Planning 2	
	Semester 3	
ACCT 202	Organizational Accounting	
<u>ADMN 201</u>	Fund Development and Partnerships	
<u>CAMP 280</u>	Programming Lab 1	
PR 281	Community Public Relations	Arts & Sciences
RT 191	Introduction to Microeconomics	
RT 200	Event Planning and Facilitation	
RT 289	Community Development	Arts & Sciences
RT 292	Outdoor Programming	
TOUR 287	Community Based Tourism	
	Semester 4	
BLAW 282	Law and Risk Management for Managers	
<u>CAMP 281</u>	Outdoor Programming Lab	
<u>CAPL 200</u>	Career Development	
LEAD 200	Applied Leadership	
<u>RT 171</u>	Economic Development	
RT 203	Event Management Lab	

COURSE CODE	COURSE NAME	Delivered by another department/program
RT 204	Business Planning for Services Oriented Operations	
RT 205	Group Tours Guiding Skills, and Local Capital	
	Semester 5	
PRAC 293	Recreation and Tourism Practicum	

COMP 174 – INTRODUCTION TO MICROSOFT EXCEL 1

You will study the basic features of Excel. You will learn to create workbooks, format spreadsheet elements, manipulate multiple worksheets, create simple charts, and use simple formulas and functions.

Use	e a checkma	rk (√) to rate yourself as follows for each learning outcome	1		
	mpetent: irning: ne:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	Create a sp	oreadsheet.			
2.	Use basic f	unctions and productivity tools.			
3.	Work with	multiple worksheets.			
4.	Create bas	ic charts.			

COMP 175 – INTRODUCTION TO MICROSOFT EXCEL 2

You will study the intermediate features of Excel. Using the skills and knowle3dge you acquired in COMP 174 (Introduction to Excel 1), you will learn to use more advanced spreadsheet functions, create, and modify several chart types, and perform data manipulation.

Credit unit(s): 1.0

Pre and Co Requisites: COMP 172 or COMP 174

Equivalent course(s): none

Use	e a checkma	rk (√) to rate yourself as follows for each learning outcome	4		
	mpetent: erning: ne:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	Apply advanced formula construction.				
2.	Work with	charts.			
3.	Perform da	ata management.			

LEAD 180 – LEADERSHIP AND GROUP DYNAMICS

You will be introduced to the concepts of leadership and group dynamics and learn the theory of leadership, ethics, and professionalism. Your studies will include information on group processes and their practical application. You will also learn about decision making and the collaborative process, conducting meetings, and leading discussion groups.

Use a checkma	rk (✓) to rate yourself as follows for each learning outcome	ا ب		
Competent: Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1. Explore the	e concepts of leadership and group dynamics			
2. Recognize	how individuals and groups learn and communicate.			
3. Identify th	e importance of developing and maintaining trust among group members.			
4. Examine th	ne elements of effective meetings.			
5. Demonstra	ate facilitation skills.			
6. Discuss the	e steps in the collaborative process.			
7. Apply deci	sion-making techniques to a group situation.			
8. Explain the	e responsibilities of professional practice and ethical conduct.			

MKTG 170 - MARKETING IN RECREATION AND TOURISM

You will learn the role, concepts, and principles of marketing in a competitive environment. You will learn the importance of developing a marketing plan that includes a satisfactory marketing mix (product, price, place, and promotion). You will understand the role of a marketer with respect to assisting customer needs. You will also study the elements of digital reputation management.

Use a checkma	rk (√) to rate yourself as follows for each learning outcome	ا پ		
Competent: Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1. Discuss ma	rketing and its environment.			
2. Recognize	the importance of strategic planning for achieving competitive advantage.			
3. Explain hov	v consumer behavior impacts effective marketing.			
4. Identify ma	rket segmentation.			
5. Demonstra	te product strategy.			
6. Illustrate th	ne concept of pricing objectives.			
7. Apply place	e channel and distribution strategy.			
8. Implement	a promotion as a part of marketing strategy.			
9. Summarize	the elements of digital reputation management.			
10. Create a m	arketing plan			

PE 181 - PERSONAL HEALTH AND WELLNESS IN COMMUNITIES

You will learn about fitness and wellness as a lifestyle within the recreation field. Your studies will focus on the dynamics of fitness/wellness and its relationship to different target groups in the community. You will also develop an overall understanding of how a fitness program is designed.

Use	a checkma	rk (√) to rate yourself as follows for each learning outcome	ا پ		
	npetent: rning: ne:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	Identify the	e major elements of wellness from a western perspective.			
2.	Identify the	e major elements of wellness from an Indigenous perspective.			
3.	Discuss the	e determinants of health.			
4.	Practice preventing common injuries/illness.				
5.	Demonstra	ite physical literacy and physical fitness techniques.			
6.	Employ str	ess management techniques.			
7.	Discuss sub	ostance abuse and addictive behavior.			
8.	Employ the	e elements of changing behavior.			
9.	Apply eatir	ng for wellness.			
10.	Describe th	ne role of the recreational/tourism professional in promoting wellness for a			

RSCH 200 – RESEARCH LITERACY

You will be introduced to basic research and its relationship to operational decision making. You will review data collection, types of research, pose simple research questions and design surveys.

	ark (✓) to rate yourself as follows for each learning outcome	ent	D0	
Competent: Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1. Explain ac	ademic integrity			
2. Explain the	e importance and use of research.			
3. Recognize	reliable research sources.			
4. Develop re	esearch questions.			
5. Describe b	asic data collection methods.			
6. Design a s	imple survey.			
7. Interpret r	esearch data.			
8. Present re	esearch data			

RT 170 - INTRODUCTION TO RECREATION & TOURISM MANAGEMENT

You will study the various agencies and organizations that make up the recreation and tourism industry and their impact on community development. You will also have an opportunity to interact with various agencies and learn about opportunities for employment in this sector.

Use	a checkmai	rk (✓) to rate yourself as follows for each learning outcome	날		
	npetent: rning: ne:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	Describe the economy.	ne recreation, community development and tourism industry in Saskatchewan			
2.	Discuss the on society.	e benefits and impacts recreation, community development and tourism have			
3.	Discuss sig industries	nificant organizations in the recreation, community development and tourism			
4.	Describe th	ne education and training required for employment.			
5.	Interact wi tourism inc	th significant organizations in the recreation, community development and dustry.			
6.	Identify cu	rrent trends in the recreation, community development and tourism industry.			

RT 185 - PROGRAM PLANNING 1

Your studies will focus on strategies used to plan and deliver leisure services in communities. You will learn about the relationship between community planning and strategic development.

Competent: Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1. Explain the	e strategies used in the organization and delivery of leisure services.			
2. Compare p	public and private leisure services			
3. Identify th	e basic structure of programs.			
4. Explain the	relationship between targeted program development and strategic planning.			
5. Describe t	ne program development cycle.			
6. Explain the	program evaluation process.			
7. Apply prog	ram design for a specific demographic.			
8. Create a p	rogram plan.			

RT 202 – DIVERSITY & CULTURAL FOUNDATIONS

You will examine impact of cultural diversity in Saskatchewan and Canada. You will review the immigration process and the implications for recreation and community development. You will explore cultural values and the importance of understanding various cultures while working in recreation and leadership fields. Your studies will also include Saskatchewan's First Nations and Metis history and culture and an opportunity to participate in a culture camp.

Use a checki	nark (✓) to rate yourself as follows for each learning outcome	4		
Competent: Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1. Define o	ulture and its significance.			
2. Examine	the diverse Canadian identity.			
3. Explain	potential challenges in inter-cultural communications.			
4. Explain	now to improve inter-cultural understanding and sensitivity.			
5. Examine	First Nations' and Métis history.			
6. Explore	current Indigenous cultural practices.			
7. Discuss	the importance of immigration to Saskatchewan.			
8. Describe	e social inequality in Canada.			
9. Describe	how cultural diversity affects recreation and community development.			

COMM 295 – BUSINESS & TECHNICAL WRITING

You will receive instruction and practice in written communication skills needed as a professional. You will review grammar and the mechanics of writing, study and practice research skills and techniques, and produce examples of business and technical writing.

ose a checkina	rk (√) to rate yourself as follows for each learning outcome	 		
Competent: Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1. Identify ele	ements of communication.			
2. Employ eff	ective written Canadian English.			
3. Demonstra	te effective research and documentation.			
4. Create a su	mmary and an analysis.			
5. Employ ap	propriate elements of business correspondence.			
6. Create a fo	rmal technical report proposal			

ENVR 151 – ENVIRONMENTAL SUSTAINABILITY

You will study ways to link ecological concerns to individual and community decision making. Your studies will include issues related to sustainability and options that recreation and community organizations could use to reduce environmental impact.

Use	Use a checkmark (✓) to rate yourself as follows for each learning outcome			
	rning: I can apply this outcome without direction or supervision. rning: I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
7.	Describe environmental literacy.			
8.	Discuss the relationship that Indigenous peoples have with the natural environment.			
9.	Recognize environmental sustainability.			
10.	Calculate an ecological footprint.			
11.	Discuss current provincial environmental issues.			
12.	Describe the environmental impact of the recreation and tourism sectors.			
13.	Analyze strategies designed to reduce the ecological footprint of recreation and tourism organizations.			

MGMT 106 – ORGANIZATIONAL MANAGEMENT

You will learn about management concepts, processes, and techniques. You will focus on the components of management including planning, organizing, leading, and controlling. You will identify social and environmental issues affecting managers in today's environment. You will work through the process of recruitment, screening, training and recognition of volunteer management programs. You will discuss the various board structures and their operating processes.

Use	Jse a checkmark (✓) to rate yourself as follows for each learning outcome					
Competent: Learning: None:		I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None	
1.	Compare management and leadership.					
2.	Define key	terms in management.				
3.	Describe tl	Describe the roles and responsibilities of management.				
4.	Explain management theories.					
5.	Recognize	the foundations of management planning.				
6.	Discuss the	scuss the organizing function of management.				
7.	Describe tl	Describe the leading function of management.				
8.	Examine th	ne controlling function of management.				
9.	Identify so	Identify social and environmental issues affecting mangers today.				
10.	Apply guid	ing principles of volunteer management.				
11.	Discuss str	uctures, operating processes and accountability within a board.				

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Use a	Use a checkmark (√) to rate yourself as follows for each learning outcome				
Competent: Learning: None:		I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1. (Compare management and leadership.				
2. [Define key	terms in management.			
3. [Describe th	e roles and responsibilities of management.			
4. E	Explain ma	nagement theories.			
5. R	Recognize t	he foundations of management planning.			
6. C	Discuss the	organizing function of management.			
7. C	Describe th	e leading function of management.			
8. E	Examine th	e controlling function of management.			
9. lo	dentify soc	ial and environmental issues affecting mangers today.			
10. A	Apply guidi	ng principles of volunteer management.			
11. C	Discuss stru	ctures, operating processes, and accountability within a board.			

MGMT 204 – COMMUNITY FACILITY MANAGEMENT

You will examine facility policies and procedures, maintenance practices, daily operations and facility design. You will study the operation and management of facilities and have the opportunity to engage in a facility symposium.

Competent: Learning: None:	rk (✓) to rate yourself as follows for each learning outcome I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1. Discuss the	e importance of facilities and environments to communities.			
2. Identify fac	cilities and environments commonly managed in communities.			
3. Identify da	ily operations required in facilities.			
4. Discuss en	ergy management.			
5. Illustrate t	ne importance of preventative and operational maintenance.			
6. Identify the	e importance of managing assets.			
7. Review the	use of a scheduling system.			
8. Identify the	e issues related to event planning in facilities.			
9. Engage in	ndustry facility symposium.			

PE 282 – SPORTS MANAGEMENT

Your studies will focus on the sport delivery system. You will discuss the impact and benefits of sport: and address topical issues of moral reasoning, ethics, racism, abuse, equity, screening, and others in sport.

Use a checkmark (✓) to rate yourself as follows for each learning outcome Competent: I can apply this outcome without direction or supervision. Learning: I am still learning skills and knowledge to apply this outcome. None: I have no knowledge or experience related to this outcome.		Competent			
		I am still learning skills and knowledge to apply this outcome.		Learning	None
1.	Describe th	e benefits of sport and sport literacy.			
2.	Discuss the	history of sport, and sport development in Canada.			
3.	Explain the	sport delivery system in Saskatchewan.			
4.	Illustrate ke	ey components of sport administration.			
5.	Discuss the	sport tourism industry.			
6.	Identify the	involvement of Indigenous peoples in sport and the socioeconomic impact nities.			
7.	Describe co	ntemporary issues in sport administration.			

RT 172 – SERVICE INDUSTRY OPERATIONS LAB

You will evaluate relevant Recreation and Tourism service organizations in a specific region. Your studies will focus the role positive service plays in the success of an organization or service.

Use	Use a checkmark (✓) to rate yourself as follows for each learning outcome		Competent			
Competent: Learning: None:		I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.		Learning	None	
1.	Describe th	e concept of a service-based organization.				
2.	Identify the correlation between service management and the user experience.					
3.	Explore ser	vice-based organizations in the recreation and tourism field.				
4.	Investigate service management/leadership training available in-service oriented organizations.					
5.						
6.	Audit an ex	Audit an experience from a service-based organization.				
7.	Draft a serv	rice vision.				

RT 186 – INCLUSIVE LEISURE

You will explore the concepts of universal design as they apply to the delivery of recreation and leisure services. Your studies will also include content on the role of advocacy in supporting leisure participation.

Use a checkmark (✓) to rate yourself as follows for each learning outcome		٠,		
Compete Learning None:		Competent	Learning	None
1. Disc	cuss the meaning of inclusion and an inclusive society.			
2. Des	scribe the concepts of disability and disenfranchisement.			
3. Idei	ntify the influence of attitudes and language supporting inclusion.			
4. Rec	cognize the removal of barriers to inclusive leisure.			
5. Exp	lore universal design.			
6. Con	nstruct an inclusion plan.			
7. Rev	view the role of advocacy in supporting leisure participation.			

RT 187 – PROGRAM PLANNING 2

Building on the theory studied in Program Planning 1, you will apply a social planning model to an actual situation. Your studies will also include Saskatchewan Tourism Education Council (STEC) Service Best program certification.

Use a checkmark (✓) to rate yourself as follows for each learning outcome		٠,			
Competent: Learning: None:		I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	Discuss th	e program development cycle.			
2.	Examine p	rotocol requirements related to recreation and tourism.			
3.	Create an	activity for facilitation.			
4.	Evaluate a	ctivity developed for agency.			
5.	Discuss th	e importance of service management in recreation and tourism.			
6.	Demonstr	ate service management skills needed for successful program implementation.			

ACCT 202 - ORGANIZATIONAL ACCOUNTING

You will be introduced to fundamental accounting concepts used in the public sector, municipalities, and non-profit organizations. You will learn the value of information presented in an organization's financial statements and examine cost concepts, allocations, and budgeting processes to direct the decision-making of these types of organizations.

Use a checkmark (\checkmark) to rate yourself as follows for each learning outcome		Competent		
Competent: Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.		Learning	None
1. Explain tl	ne function of business, accounting, and ethics.			
2. Explain tl	ne components of financial statements.			
3. Analyze f	inancial statements using basic financial and operating ratios.			
4. Analyze t	he relationship between pricing strategies, costs, and profit.			
5. Reconcile	5. Reconcile cash accounts.			
6. Explain c	urrent auditing practices.			
7. Calculate	prices using the "bottom-up" approach.			
8. Prepare	budget.			

ADMN 201 - FUND DEVELOPMENT AND PARTNERSHIPS

You will study the various forms of fund development practices in the recreation, community development and tourism industry. You will learn how to seek corporate sponsorship, write funding applications, and understand the importance of establishing and nurturing partnerships.

Use	Use a checkmark (√) to rate yourself as follows for each learning outcome				
Competent: Learning: None:		I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	L. Describe fund development				
2.	Review co	rporate sponsorship			
3.	Discuss th	e importance and purpose of proposals			
4.	Discuss th	e process of grant development			
5.	Discuss th	e adjudication process			
6.	Discuss th				
7.	Applicatio	n/demonstration of funding requests			
8.	Review the	e types of partnerships & relationships in RCD			
9.	Explain the	e importance of inter-agency cooperation and partnership			
10.	Discuss th	e process of establishing a partnership			
11.	Identify p	otential funding & partnership opportunities in Saskatchewan			

CAMP 280 – PROGRAMMING LAB 1

You will learn the skills needed to plan and lead outdoor education/recreational activities. Your studies will include planning outdoor programs with minimal environmental impact is emphasized through sustainability activities.

Use a checkmark (✓) to rate yourself as follows for each learning outcome				
	ning: I am still learn	s outcome without direction or supervision. ing skills and knowledge to apply this outcome. wledge or experience related to this outcome.	Learning	None
	. Demonstrate how the natural environment is used for enjoyment, education, and conservation.			
2.	Demonstrate a positive atti	itude and willingness to try new activities.		
3.	Demonstrate safety precau	itions related to risk assessment.		
4.	Apply the principles of an o	outdoor education program.		
5.	Demonstrate basic camping	g and outdoor living skills.		
6.	Contribute as a member of	a community/team.		
7.	Perform assigned camp tas	ks and activities.		
8.	Demonstrate skill developn	nent in outdoor activity programs.		

LEAD 200 – APPLIED LEADERSHIP

Your studies will further develop your group processing skills and will provide you with the opportunity to discuss the importance of having a working leadership philosophy. You will focus on the problem-solving process, controversy and conflict and managing change.

Use a chec	ckmark (√) to rate yourself as follows for each learning outcome			
Competent Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1. Discu	ss the role of philosophy and motivation in leadership.			
2. Deve	lop emotional intelligence.			
3. Analy	ze communication and group process.			
4. Exam	ine the nature of power in groups.			
5. Descr	ribe the use of appreciative inquiry in problem solving.			
6. Apply	principles of collaborative problem solving.			
7. Explo	re techniques to manage conflict.			
8. Demo	onstrate effective change management.			
9. Refle	ct on best practices in leadership.			

PR 281 – COMMUNITY PUBLIC RELATIONS

You will learn the basics of public relations theory and practice including public relations writing and media relations. You will learn about the nature of publicity and use basic public relations tools such as news releases, interview, press conferences, e-newsletters, and social media.

Competent: Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	S C C
1. Discuss	the importance of creating a positive public image.			
2. Discuss	specialization within the public relations field.			
3. Describe	the workings of the mass media.			
4. Prepare	a public relations campaign.			
5. Write fo	r publicity.			
6. Design i	n-house publications.			
	the use of social media for marketing.			

RT 191 – INTRODUCTION TO MICROECONOMICS

You will become familiar with how consumption and production decisions are made in a market economy. You will study the applications of supply and demand analysis, the theory of consumer behaviour and the impact of government regulations and intervention on market performance. You will study the basic theory of the firm under perfect competition, monopoly and monopolistic competition and the principles of oligopoly.

Use	a checkma	rk (✓) to rate yourself as follows for each learning outcome	ᆫ		
Lear	competent: I can apply this outcome without direction or supervision. earning: I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome. L. Define economics		Competent	Learning	None
1.					
2.	Explain the	e law of demand			
3.	Explain the	e law of supply			
4.	Explain the market economy using demand and supply				
5.	Explain go	vernment choices, markets, efficiency, and equity			
6.	Explain the	e markets of monopoly, oligopoly, monopolistic competition, and competition			
7.	Explain ma	rginal revenue and marginal cost			
8.	Explain mo	pnopoly under government regulations, competition, and the law			
9.	Explain ext	ernalities, cardon taxes, free riders, and public goods			
10.	Explain de	mand and supply in input markets, and income and wealth distributions			

RT 200 – EVENT PLANNING AND FACILITATION

You will study the process involved in establishing festivals and special events. Emphasis will be placed on the importance of establishing and maintaining contracts.

-		rk (√) to rate yourself as follows for each learning outcome	뉱		
	mpetent: irning: ne:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	Discuss th	e management of festivals and events			
2.	Define the	various aspects and special considerations of event planning			
3.	Identify th	e use of a critical path in the planning process			
4.	Practice h	ow to design, negotiate and maintain a contract			
5.	Explain th	e solicitation of sponsors and donor			
6.	Identify th	e elements of conference planning			

RT 289 – COMMUNITY DEVELOPMENT

You will be studying the concept and models of community development. You will discuss the concept of social capital and explore asset mapping to help mobilize individuals and organizations to make connections and build capacity.

Use	e a checkma	rk (✓) to rate yourself as follows for each learning outcome	ایر		
	mpetent: irning: ne:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	Describe t	he central concepts of community and community development.			
2.	Express th developm	e relevance of history, and the importance of perspectives in community ent.			
3.	Describe t	he importance and impact relationships have on a community.			
4.	Identify th	e roles, responsibilities, and skill necessary for a community practitioner.			
5.	Apply the	concept of asset mapping.			
6.	Describe t	he elements that impact indigenous community development.			
7.	Identify ho	ow community development occurs in international settings.			
8.	Discuss Ca	nadian Social programs and the future of Community development.			

RT 292 – OUTDOOR PROGRAMMING

You will examine the philosophy, development, and management of outdoor programs in relation to various ages, cultures, and environments. Your studies will focus on planning, developing, delivering, and evaluating outdoor program, the environmental impact the programs cause and methods that can be used to minimize recreation user impact and risk.

Use	a checkmar	k (√) to rate yourself as follows for each learning outcome	Ŧ		
	mpetent: irning: ne:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	Explore ou	tdoor programming.			
2.	Compare tl	ne impact of outdoor and indoor activity on basic human needs.			
3.	Create a ba	sic administrative plan for an outdoor program.			
4.	Apply leade	ership skills in an outdoor environment			
5.	Analyze su	oport systems needed for managing outdoor programs.			
6.	Identify pro	ocedures for dealing with emergency situations.			
7.	Design an o	outdoor program.			

BLAW 282 - LAW & RISK MGMT. FOR MANAGERS

You will study the Canadian legal system as it applies to recreation and tourism. You will discus the legal framework for recreation and will review negligence, liability, contract law, and risk management. Case studies are used to help the student understand how to avoid negligence and liability and provide safe environments.

Use	Jse a checkmark (✓) to rate yourself as follows for each learning outcome			
	rning: I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	Describe legislation that impacts the recreation industry.			
2.	Discuss risks of recreation and strategies to reduce liability.			
3.	Apply the principles of contract law.			
4.	Explain the role of unions, collective bargaining, and labour laws.			
5.	Apply the law of torts including negligence.			
6.	Discuss risks and strategies to minimize liability on recreational property (parks, facilities, public lands).			
7.	Explain risk management for recreation activities.			
8.	Discuss recreational/tourism product and equipment risks, and strategies for risk management.			

CAMP 281 – OUTDOOR PROGRAMMING LAB

The course provides an opportunity for you to develop your leadership and group management skills as yo9u apply the program planning and community development process in a seasonally appropriate environment. You will work within an organizational structure that will ensure camp standards are established and maintained. You will implement a process to ensure a fair and equitable allocation of resources.

Use a	a checkma	rk (\checkmark) to rate yourself as follows for each learning outcome			
	petent: ning: e:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	Discuss the relationship of plants and animals to the natural environment.				
2.	Implemen	t community development strategies.			
3.	Display eff	ective group/team behavior.			
4.	Manage ty	pical operating systems of a residential camp.			
5.	Carry out s	selected management functions of a residential camp.			
6.	Design car	np-oriented programs.			
7.	Deliver car	mp-oriented programs.			
8.	Demonstra	ate skills in outdoor activity programs.			
9.	Demonstra	ate skills in food preparation and hospitality service.			
10.	Apply outo	loor emergency safety techniques			

CAPL 200 – CAREER DEVELOPMENT

You will research agencies in the recreation and tourism industry to select a practicum that meets career goals. You will also create an employability presence that includes the development of a resume and cover letter and the opportunity to participate in mock job interviews.

Use a checkm	ark (\checkmark) to rate yourself as follows for each learning outcome	ا ب		
Competent: Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1. Choose a	field placement that meets career goals.			
2. Create ar	employability presence.			
3. Demonst	rate job interview strategies.			

RT 171 – ECONOMIC DEVELOPMENT

You will study the concepts economic development as it applies to community growth. You will discuss how communities work with government, and private sectors to build strong communities, industries, and markets.

Competent: Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	900
	Discuss the relationship between recreation tourism and economic development as it relates to quality of life.			
2. Discuss t	ne theory of economic development.			
3. Describe	models of economic development.			
4. Explain e	nvironmental issues and economic development.			
5. Identify h	now to measure economic growth.			
6. Explain tl	ne core values of growth.			
7. Identify t	he objectives of development.			

RT 203 – EVENT MANAGEMENT LAB

You will learn how to develop a sustainable business plan. Your studies will include the importance of understanding feasibility, strategic planning and the steps that are to be taken to develop a sustainable business plan for their recreation and tourism industry. You will apply these steps to a simple business plan which could be utilized in a new or existing business plan from an entrepreneurial perspective.

Use a che	se a checkmark (√) to rate yourself as follows for each learning outcome			
Competer Learning: None:	ning: I am still learning skills and knowledge to apply this outcome.	Competent	Learning	None
Explain feasibility studies.				
2. Ident	tify the steps of a feasibility study.			
3. Desci	ribe the importance of strategic planning.			
4. Comp	pare a service-oriented business and a product-oriented business.			
5. Exam	nine the importance of service quality management and customer loyalty.			
6. Discu	uss business ethics, environmental management, and sustainability.			
7. Analy	yze a financial plan for starting a small business.			
8. Creat	te a business concept.			
9. Const	truct business plan.			

RT 205 - GROUP TOURS GUIDING SKILLS & LOCAL CAPITAL

You will study the components of low-risk group tours and guiding opportunities. You will have an opportunity to practice specific skills related to delivering these events. Upon successful completion of this course, you will receive certification form OCC/STEC.

Use a checkm	ark (✓) to rate yourself as follows for each learning outcome	ایا		
Competent: Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1. Describe	group travel related to the tourism industry.			
2. Discuss t	ne administrative responsibilities of group tours.			
3. Practice i	nterpretive skills.			
4. Examine	the importance of environmental interpretation.			
5. Perform	echniques in navigation and transportation.			
6. Demonst	rate leadership skills with a customer service management orientation.			
7. Engage ir	relevant leadership professional development (OCC/STEC certifications).			
8. Design a	multi-day tour.			_

TOUR 287 – COMMUNITY BASED TOURISM

You will study how the municipal recreation practitioner can work with the local tourism industry to ensure tourism planning results in a beneficial and lasting fit with other aspects of community and area well-being. The Community - Based Tourism Planning (CBTP) Process Model is used as a guide. You will examine how the CBTP can be applied in diverse communities.

	npetent: rning: ne:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	Explain the	value of a municipal tourism plan.			
2.	Describe tl	ne relationship between public recreation and private tourism in community ent.			
3.	Explain ho	w to assess the value of tourism to a community plan.			
4.	Describe h	ow to implement the Community Based Tourism Planning Model.			
5.	Discuss ho	w to stay relevant in the tourism industry.			
6.	Describe h	ow to develop a draft municipal tourism plan.			

BLAW 282 - LAW & RISK MGMT. FOR MANAGERS

You will study the Canadian legal system as it applies to recreation and tourism. You will discus the legal framework for recreation and will review negligence, liability, contract law, and risk management. Case studies are used to help the student understand how to avoid negligence and liability and provide safe environments.

Use a checkmark (✓) to rate yourself as follows for each learning outcome		يع		
	rning: I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	Describe legislation that impacts the recreation industry.			
2.	Discuss risks of recreation and strategies to reduce liability.			
3.	Apply the principles of contract law.			
4.	Explain the role of unions, collective bargaining, and labour laws.			
5.	Apply the law of torts including negligence.			
6.	Discuss risks and strategies to minimize liability on recreational property (parks, facilities, public lands).			
7.	Explain risk management for recreation activities.			
8.	Discuss recreational/tourism product and equipment risks, and strategies for risk management.			

CAMP 281 – OUTDOOR PROGRAMMING LAB

The course provides an opportunity for you to develop your leadership and group management skills as yo9u apply the program planning and community development process in a seasonally appropriate environment. You will work within an organizational structure that will ensure camp standards are established and maintained. You will implement a process to ensure a fair and equitable allocation of resources.

Use a checkm	a checkmark (✓) to rate yourself as follows for each learning outcome			
Competent: Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1. Discuss th	Discuss the relationship of plants and animals to the natural environment.			
2. Impleme	nt community development strategies.			
3. Display e	Display effective group/team behavior.			
4. Manage t	ypical operating systems of a residential camp.			
5. Carry out	Carry out selected management functions of a residential camp.			
6. Design c	amp oriented programs.			
7. Deliver ca	mp oriented programs.			
8. Demonst	rate skills in outdoor activity programs.			
9. Demonst	rate skills in food preparation and hospitality service.			
Apply outdoor	emergency safety techniques			

CAPL 200 – CAREER DEVELOPMENT

You will research agencies in the recreation and tourism industry to select a practicum that meets career goals. You will also create an employability presence that includes the development of a resume and cover letter and the opportunity to participate in mock job interviews.

Use	e a checkma	rk (√) to rate yourself as follows for each learning outcome			
	mpetent: arning: ne:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	Choose a	ield placement that meets career goals.			
2.	Create an	employability presence.			
3.	Demonstr	ate job interview strategies.			

LEAD 200 - Applied Leadership

Your studies will further develop your group processing skills and will provide you with the opportunity to discuss the importance of having a working leadership philosophy. You will focus on the problem-solving process, controversy and conflict and managing change.

Use a checkm	eckmark (√) to rate yourself as follows for each learning outcome	4		
Competent: Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
Discuss the role of philosophy and motivation in leadership.				
2. Develop	emotional intelligence.			
3. Analyze	communication and group process.			
4. Examine	Examine the nature of power in groups.			
5. Describe	the use of appreciative inquiry in problem solving.			
6. Apply pr	nciples of collaborative problem solving.			
7. Explore t	echniques to manage conflict.			
8. Demons	rate effective change management.			
9. Reflect o	n best practices in leadership.			

RT 171 – ECONOMIC DEVELOPMENT

You will study the concepts economic development as it applies to community growth. You will discuss how communities work with government, and private sectors to build strong communities, industries, and markets.

Competent: Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
	. Discuss the relationship between recreation tourism and economic development as it relates to quality of life.			
2. Discuss th	ne theory of economic development.			
3. Describe	models of economic development.			
4. Explain e	nvironmental issues and economic development.			
5. Identify h	ow to measure economic growth.			
6. Explain th	ne core values of growth.			
7. Identify t	ne objectives of development.			
8. Identify th	ne basic indicators of development.			

RT 203 – EVENT MANAGEMENT LAB

You will become familiar with the process involved in establishing festivals and special events. Emphasis will be placed on the importance of establishing and maintaining contracts.

Use	e a checkma	rk (√) to rate yourself as follows for each learning outcome	4		
	mpetent: irning: ne:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	Demonstr	ate the various aspects and special considerations of event planning.			
2.	Apply the	use of a critical path in the planning process			
3.	Illustrate h	now to design, negotiate, and maintain a contract			
4.	Implemen	t the solicitation of sponsors and donors			

RT 204 – BUSINESS PLANNING FOR SERVICE ORIENTED OPERATIONS

You will learn how to develop a sustainable business plan. Your studies will include the importance of understanding feasibility, strategic planning and the steps that are to be taken to develop a sustainable business plan for their recreation and tourism industry. You will apply these steps to a simple business plan which could be utilized in a new or existing business plan from an entrepreneurial perspective.

Use a	Use a checkmark (\checkmark) to rate yourself as follows for each learning outcome		ب		
	petent: ning: e:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	1. Explain feasibility studies.				
2.	Identify th	e steps of a feasibility study.			
3.	Identify th	e steps of a feasibility study.			
4.	Compare a	service-oriented business and a product-oriented business.			
5.	Examine t	ne importance of service quality management and customer loyalty.			
6.	Discuss bu	siness ethics, environmental management, and sustainability.			
7.	Analyze a	financial plan for starting a small business.			
8.	Create a b	usiness concept.			
9.	Construct	business plan.			

RT 205 - GROUP TOURS GUIDING SKILLS & LOCAL CAPITAL

You will study the components of low-risk group tours and guiding opportunities. You will have an opportunity to practice specific skills related to delivering these events. Upon successful completion of this course, you will receive certification form OCC/STEC.

Compete Learning None:		Competent	Learning	None
1. Des	scribe group travel related to the tourism industry.			
2. Disc	Discuss the administrative responsibilities of group tours.			
3. Pra	ctice interpretive skills.			
4. Exa	mine the importance of environmental interpretation.			
5. Per	form techniques in navigation and transportation.			
6. Der	monstrate leadership skills with a customer service management orientation.			
7. Eng	gage in relevant leadership professional development (OCC/STEC certifications).			
8. Des	sign a multi-day tour.			

TOUR 287 – COMMUNITY BASED TOURISM

You will study how the municipal recreation practitioner can work with the local tourism industry to ensure tourism planning results in a beneficial and lasting fit with other aspects of community and area well-being. The Community - Based Tourism Planning (CBTP) Process Model is used as a guide. You will examine how the CBTP can be applied in diverse communities.

	npetent: rning: ne:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1.	Explain the	e value of a municipal tourism plan.			
2.	Describe tl	ne relationship between public recreation and private tourism in community ent.			
3.	Explain ho	w to assess the value of tourism to a community plan.			
4.	Describe h	ow to implement the Community Based Tourism Planning Model.			
5.	Discuss ho	w to stay relevant in the tourism industry.			
6.	Describe h	ow to develop a draft municipal tourism plan.			

PRAC 293 - Recreation & Tourism Practicum

You will have the opportunity to apply the theory and the experience gained in this program through a practical experience. You will use the skills and knowledge to work as a front-line employee in the field of recreation, community development and tourism.

Use a checkmark (✓) to rate yourself as follows for each learning outcome		.		
Competent: Learning: None:	I can apply this outcome without direction or supervision. I am still learning skills and knowledge to apply this outcome. I have no knowledge or experience related to this outcome.	Competent	Learning	None
1. Prepare fo	or job search.			
2. Demonstr	ate field placement aligns with careers goals.			
3. Negotiate a work-related strategy.				
4. Demonstr	ate employability skills in the workplace.			
5. Identify m	anagement and leadership skills in the workplace.			
6. Implemer	i. Implement project management skills.			
7. Apply age	. Apply agency policies and procedures.			
8. Perform a	s a team member.			
9. Demonstr	ate professional conduct.			