

ATTENTION NEWS AND ASSIGNMENT EDITORS

***MEDIA ADVISORY***

**SIAS business banquet attracts employers**

*Regina REDA executive to discuss building your talent pool*

**Regina, February 6, 2008** – More than 200 tickets have been sold for SIAS Wascana's Business & Industry Dinner tonight. This year's fundraising event has attracted the largest number of local employers and SIAS students to date, and features guest speaker Larry Hiles, president and CEO, Regina Regional Economic Development Authority. Hiles will be addressing dinner guests on "Building Talent" and achieving our potential.

Proceeds raised from the dinner benefit scholarships and achievement awards for SIAS Wascana Campus students. The dinner also provides students with an opportunity to connect with potential employers.

**Date:** Wednesday, February 6, 2008  
**Time:** Reception at 6 p.m., dinner at 7 p.m. with keynote to follow  
**Location:** Conexus Arts Centre  
Convention Hall  
200A Lakeshore Drive  
Regina, SK

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Information about SIAS can be found at [www.goSIAS.com](http://www.goSIAS.com).