

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Explore a career in business

Tuition credits available for SIAST Business information session attendees

November 3, 2009 – Prospective students will learn at an upcoming information session why SIAST Business programs offer a solid return on investment.

SIAST's Business information session on Monday, November 9, will cover topics such as student life, services available for students, the range of business programs and the careers available for graduates. Program heads, instructors, current students and graduates will be available to answer questions and give tours.

"This is a great opportunity for prospective students and parents to explore their options for a career in business," says Dan MacKay, dean of Business and Entrepreneurial Studies. "Students in SIAST Business programs enjoy short programs, small class sizes, affordable tuition and most important – a high grad employment rate. Many of our students land jobs in their field before graduation."

Attendees will have a chance to win SIAST Business tuition credits. Two tuition credits will be available - \$1,000 to be used toward any full-time Business program offered at any SIAST campus or one full continuing education tuition credit for any Business or Agriculture course (evening, SCN, home study or online). "For two lucky individuals, attending this information session will make SIAST's already affordable tuition, even more affordable," says MacKay.

SIAST Business programs are transferrable to the University of Regina's Bachelor of Administration program for those students who are interested in furthering their education. Graduates from SIAST's two-year Business diploma programs can obtain the four-year Bachelor of Business Administration degree in just two years, while graduates from the SIAST one-year Business Certificate program can obtain the Bachelor of Business Administration degree in just three years.

Interested students will have the option to apply to the SIAST Business program of their choice and start the program as early as January or September 2010.

The following programs have seats available for fall 2010:

- Business Certificate – the first step toward a two-year SIAST Business diploma in one of the following areas:
 - Business Accountancy
 - Business Administration
 - Business Financial Services
 - Business Human Resources
 - Business Marketing
- Business Information Systems
- Entrepreneurship and Small Business
- Office Education

The SIAST Business Information Night is on:

Date: November 9, 2009
Time: 7:30 p.m.
Location: Macoun Lounge
SIAST Palliser Campus, Moose Jaw

SIAST is Saskatchewan's primary public institution for post-secondary technical education and skills training, recognized nationally and internationally for its expertise and innovation. More than 13,000 students are registered in SIAST programs, which touch every sector of the economy; additionally, the organization draws almost 32,000 individual course registrations. It operates campuses in Moose Jaw, Prince Albert, Regina and Saskatoon, and provides a number of courses and programs through distance education.

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Information about SIAST can be found at www.goSIAST.com.