

Putting knowledge to work.

NEWS RELEASE

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Fortune 500 leaders share lessons

Conference agenda includes world's top CEOs and innovators

October 31, 2005 – Jack Welch, Rudy Giuliani, Stephen Covey and other world-renown leaders will be at SIAST Woodland Campus Wednesday – via live satellite feed – for the 11th Annual Worldwide Luminary Series Conference *Leading to Greatness: Building True Success*.

In addition to these powerful presenters, there will be an exclusive CEO panel discussion presented by FORTUNE Magazine, in which many of today's most successful executives and leaders from Fortune 500 companies will speak openly about the lessons that they have learned. The conference offers a rare glimpse "behind the curtain" of today's most respected figures of business and leadership.

To register for this event, contact SIAST Woodland Campus registration services at (306) 953-7137. Conference fees are \$149 per person and include lunch and refreshments. The conference will begin at 9 a.m. and end at 4:45 p.m.

SIAST is Saskatchewan's primary public institution for post-secondary technical education and skills training, recognized nationally and internationally for its expertise and innovation. Almost 12,000 students are registered in SIAST programs, which touch every sector of the economy; additionally, the organization draws more than 27,000 individual course registrations. It operates campuses in Moose Jaw, Prince Albert, Regina and Saskatoon, and provides a number of courses and programs through distance education.

– 30 –

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Additional information about SIAST can be found at www.goSIAS.com.