

## ***MEDIA RELEASE***

**FOR IMMEDIATE RELEASE**

# **SIAS connects students with future employers**

*Tickets are selling fast for Business and Industry events*

**Thursday, January 14, 2010** – The ticket deadline is fast approaching for four Business and Industry events across the province. January 21 will be the last day to purchase tickets for the popular events held in February.

SIAS Business and Industry Dinners are events focused on connecting employers to SIAS students. Over the course of the evening, employers meet and talk with students enrolled in programs directly related to that employer's operations.

"These events give employers the opportunity to identify and begin developing relationships with the future employees who are going to help them grow and prosper," says Pam McLellan, director of donor and alumni relations at SIAS. "It's an opportunity for employers to start the increasingly important recruitment process, giving them a head start on their competition."

A Business and Industry Dinner is planned for every one of SIAS's four campuses.

### **Event details:**

#### **SIAS Woodland Campus – Prince Albert**

Date: Monday, February 8, 2010  
Location: Prince Albert Golf & Curling Club  
900 – 22<sup>nd</sup> Street East  
Speaker: Dr. Alike Lafontaine: Physician  
and 2008 winner of the  
"Canada's Next Great Prime  
Minister" competition  
Event Partner: AREVA Resources

#### **SIAS Palliser Campus – Moose Jaw**

Date: Thursday, February 11, 2010  
Location: Heritage Inn  
1590 Main Street North  
Speaker: Ron Buist, Inventor of Tim  
Hortons' "Roll up the Rim to  
Win" contest  
Event Partner: Casino Moose Jaw

**SIAST Kelsey Campus - Saskatoon**

Date: Thursday, February 18, 2010  
Location: Saskatoon Inn  
2002 Airport Drive  
Speaker: Steve McLellan, CEO,  
Saskatchewan Chamber of  
Commerce  
Event Partner: PotashCorp

**SIAST Wascana Campus - Regina**

Date: Thursday, February 25, 2010  
Location: Queensbury Convention Centre  
1700 Elphinstone Street  
Speaker: Ron Waldman, CEO,  
Great Western Brewing  
Event Partner: Great West Life, London Life  
and Canada Life

Proceeds from the events support scholarships and bursaries for SIAST students.

Anyone interested in purchasing tickets for these events can do so by calling 306-659-3733.

SIAST is Saskatchewan's primary public institution for post-secondary technical education and skills training, recognized nationally and internationally for its expertise and innovation. More than 13,000 students are registered in SIAST programs, which touch every sector of the economy; additionally, the organization draws almost 32,000 individual course registrations. It operates campuses in Moose Jaw, Prince Albert, Regina and Saskatoon, and provides a number of courses and programs through distance education.

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Information about SIAST can be found at [www.goSIAST.com](http://www.goSIAST.com).