



SIAST

SASKATCHEWAN INSTITUTE OF
APPLIED SCIENCE AND TECHNOLOGY

ATTENTION NEWS AND ASSIGNMENT EDITORS

MEDIA ADVISORY

SIAST to connect students with future employers

Funds for student scholarships raised at SIAST Kelsey event

March 14, 2011 – Keith Martell, chairman and chief executive officer of the First Nations Bank of Canada, will address an audience of students, staff and business and industry leaders at the third annual SIAST Kelsey Campus Business and Industry Dinner. Martell will discuss the advantages and disadvantages of building a career and business in Saskatchewan. SIAST president and CEO Dr. Robert (Bob) G. McCulloch will also address the crowd. Attendance at this Saskatoon event has grown by more than 30 percent over last year's event.

Date: Wednesday, March 16, 2011
Location: TCU Place, 35 22nd Street East, Saskatoon
Speaker: Keith Martell, Chairman and CEO, First Nations Bank of Canada
Reception: 5 p.m.
Dinner: 6 p.m.
Event Sponsor: PotashCorp

SIAST Business and Industry Dinners connect business and industry leaders with members of their future workforce. Over the course of the evening, employers meet and talk with students enrolled in programs directly related to employers' operations.

Media are encouraged to attend.

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To arrange interviews in advance, or for more information, contact:

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Information about SIAST can be found at www.goSIAST.com.