

ATTENTION NEWS AND ASSIGNMENT EDITORS

MEDIA ADVISORY

SIAS walks to set Guinness Record

SIAS Wascana Campus employees, students take part

October 2, 2007 – SIAS Wascana Campus is joining schools, clubs, workplaces and community groups across Canada to break the Guinness World Record for the most people walking one kilometre simultaneously. The current record was set in September 2006 by Western Australia, with 100,915 participants.

Date: Wednesday, October 3, 2007
Time: 10:30 a.m.
Location: SIAS Wascana Campus – east doors
4500 Wascana Parkway, Regina

The World Record Walk will take place at more than 1,000 locations across Canada. In Saskatchewan 40 schools, workplaces and communities are participating through Saskatchewan *in motion* (www.saskatchewaninmotion.ca).

“Participating in the World Record Walk is an opportunity to bring awareness to the local community, encouraging walking as an environmentally friendly way to be healthy,” says Ann Saleski, recreation program head, SIAS Wascana Campus. Faculty, staff and students from the campus are expected to participate in the one-kilometre walk.

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Information about SIAS can be found at www.goSIAS.com.