

ATTENTION NEWS AND ASSIGNMENT EDITORS

MEDIA ADVISORY

SIAS to connect students with future employers

Funds for student scholarships raised at SIAS Wascana event

March 21, 2011 – Bruce Axelson, president of the Capital Automotive Group, will address an audience of students, staff and business and industry leaders at the SIAS Wascana Campus Business and Industry Dinner. Axelson, who recently won an award for selling most GM vehicles in Canada, will speak about his personal experience in building a successful business in Saskatchewan and about how family life is an important part of that success. SIAS president and CEO Dr. Robert (Bob) G. McCulloch will also address the crowd.

Date: Wednesday, March 23, 2011
Location: Queensbury Convention Centre, Salon B
1700 Elphinstone Street, Regina
Speaker: Bruce Axelson, President, Capital Automotive Group
Reception: 5 p.m.
Dinner: 6 p.m.
Event Sponsor: Great West Life, London Life, Canada Life

SIAS Business and Industry Dinners connect business and industry leaders with members of their future workforce. Over the course of the evening, employers meet and talk with students enrolled in programs directly related to employers' operations.

Media are encouraged to attend.

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To arrange interviews in advance, or more information, contact:

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Information about SIAS can be found at www.goSIAS.com.